Conference Program

March, 2015 Osaka, Japan

ICBASS

International Conference on Business and Social Sciences

ISEPST

International Symposium on Education, Psychology, Society and Tourism

ACEAIT

Annual Conference on Engineering and Information Technology

ISFAS

International Symposium on Fundamental and Applied Sciences

APTPC

Asia-Pacific Teaching Professor Conference

ICBASS

International Conference on Business and Social Sciences

ISBN 978-986-89298-7-6

ISEPST

International Symposium on Education, Psychology, Society and Tourism

ISBN 978-986-89298-8-3

ACEAIT

Annual Conference on Engineering and Information Technology

ISBN 978-986-89298-6-9

ISFAS

International Symposium on Fundamental and Applied Sciences

ISBN 978-986-89298-5-2

APTPC

Asia-Pacific Teaching Professor Conference

ISBN 978-986-90263-2-1

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General Information for Participants

* Information and Registration

The Registration and Information Desk will be situated at the **Osaka International House Foundation** on the **2F** during the following time:

08:00-17:30 March 23, 2015

08:30-17:00 March 24, 2015

Organizer



Higher Education Forum (HEF)





* Presentations and Equipment

All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with Microsoft PowerPoint. You will be able to insert your USB flash drive into the computer and double check your file in PowerPoint. We recommend that you bring two copies the file in case of one fails. You may also link your own laptop to the provided projector, however please ensure you have the requisite connector.

***** A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role and summarize clarify key important issues in each topic.



* Poster Sessions & Poster Requirements

Materials Provided by the Conference Organizer:

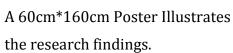
- 1. X-frame display & Base Fabric Canvases (60cm×160cm)
- 2. Adhesive Tapes or Clamps

Materials Prepared by the Presenters:

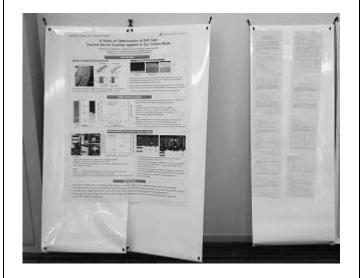
- 1. Home-made Poster(s)
- 2. Material: not limited, can be posted on the canvases
- 3. Size: 60cm*160cm











1.Wider than 60cm (left)

2.Copy of PowerPoint Slides in A4 papers (right)



Conference Venue General Information

Osaka International House Foundation

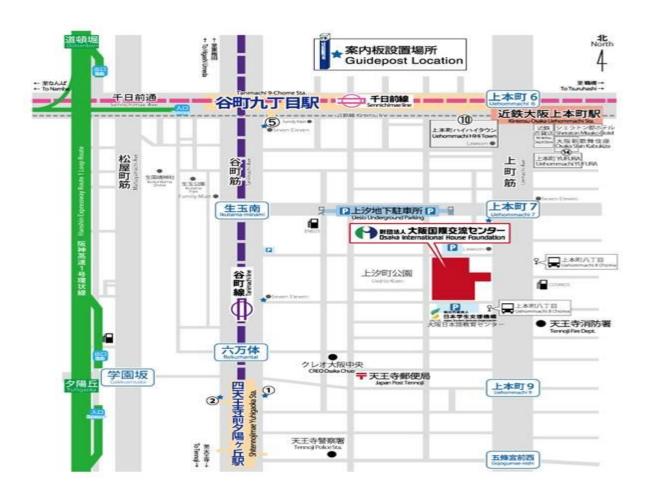
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Information Center Tel: 06-6773-8989 Fax: 06-6773-8421

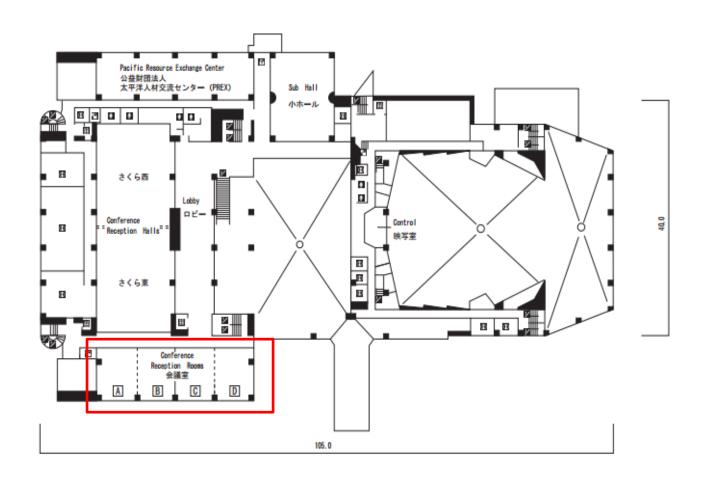
Address: 2-6 Uehommachi 8-chome, Tennoji-ku, Osaka 543-0001 Japan

http://www.ih-osaka.or.jp/english/

Osaka International House Foundation is a public-service corporation founded by Osaka City with permission from the Ministry of Foreign Affairs, with the purpose of contributing to the internationalization of Japan. Based in Osaka, International House, Osaka (i-house) acts as a focal point for international exchange activities within the Kansai Region. By exploring the history, culture and other local aspects of Japan and other countries the Foundation strives to help foster a mutual understanding and friendship between citizens, and deepen relationships between Japan and other countries of the world.

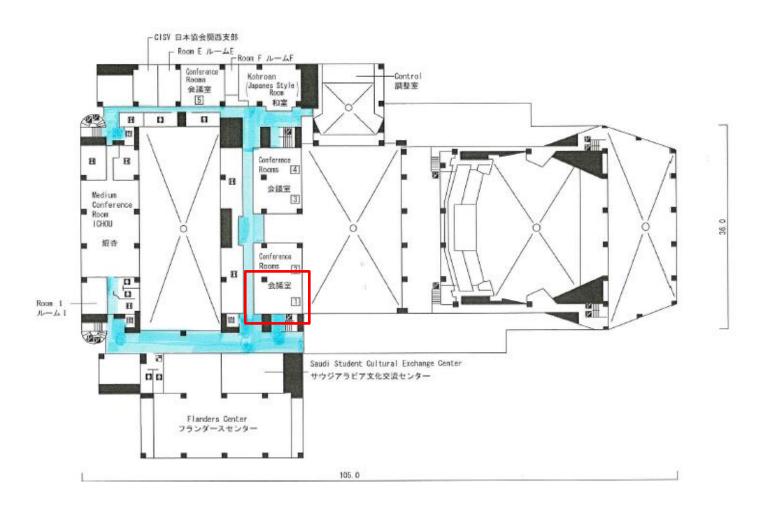


Osaka International House Foundation (2F Floor Plan)



Osaka International House Foundation

(3F Floor Plan)



Conference Organization

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San Fan Ng Macao Polytechnic Institute

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Minhaz Uddin Ahmed Universiti Brunei Darussalam

Semuel-Leunufna Pattimura University

Raymond Francis Central Michigan University

Conference Schedule

Sunday, March 22

Committee Meeting (Executive Committee Only)

Monday, March 23

Oral Sessions Osaka International House Foundation, 2F

Time	Schedule	Venue
08:00-17:30	Registration	2F
	Marketing & Management (1)	Room A, 2F
08:45-10:45	Computer Engineering and Technology (1)	Room B, 2F
00:45-10:45	Chemical Engineering	Room C, 2F
	Education (1)	Room D, 2F
10:45-11:00	Tea Break	
11:00-12:00	Natural Science Keynote Speech–Hj Ramli Nazir "Applications of Hybrid-Artificial Neural Network in Geotechnical Engineering"	Room A, 2F
11.00-12.00	Social Science Keynote Speech– Adriana E. Edwards Wurzinger "Riding the Burnout Wave (even further!): A Sociological Approach to Understanding and Tackling Burnout"	Room D, 2F
12:00-13:00	Lunch Time	
	Tutorial Workshop Speech– Adriana E. Edwards Wurzinger- "Getting to the Core: Reconsidering Identity and its Layers to Promote Creativity"	Room A, 2F
13:00-14:30	Nanotechnology & Physics Sciences	Room B, 2F
	Electrical Engineering and Technology (1)	Room C, 2F
	Banking & Finance (1)	Room D, 2F
14:30-14:45	Tea Break	

Monday, March 23 **Oral Sessions** Osaka International House Foundation, 2F **Schedule** Time Venue Business & Economics (1) Room A, 2F Geology, Earth and Environmental Sciences (1) Room B, 2F 14:45-16:15 Industrial Management & Mechanical Engineering and Technology (1) Room C, 2F Education (2) & Culture Room D, 2F Tea Break 16:15-16:30 Business & Economics (2) Room A, 2F Information Engineering and Technology (1) Room B, 2F 16:30-18:00 Computer Engineering and Technology (2) Room C, 2F Psychology Room D, 2F

Monday, March 23				
Poster Sessions Osaka International House Foundation Room 1, 3F				
Time	Schedule	Venue		
10:00-11:00	Education & Culture/ Psychology/ Business & Economics	Room 1, 3F		
13:30-14:30	Banking & Finance/ Communication & Society/ Marketing & Management/ Tourism Electrical Engineering and Technology			
15:00-16:00	Biomedical Engineering/ Biophysics/ Civil Engineering/Chemical Sciences/ Computer Engineering and Technology/ Information Engineering and Technology/ Materials Science and Engineering/ Mechanical Engineering and Technology			
16:30-17:30	Food, Agriculture and Veterinary Sciences/ Geology, Earth and Environmental Sciences/ Green Technology/ Nanotechnology/ Physics Sciences			

Tuesday, March 24 **Oral Sessions** Osaka International House Foundation Schedule Time Venue Registration 08:30-17:00 2F Marketing & Management (2) Room A, 2F Banking & Finance (2) Room B, 2F Mechanical Engineering and Technology (2) Room C, 2F 08:45-10:15 Politics & Law Room D, 2F Biophysics & Biomedical Engineering Room 1, 3F 10:15-10:30 Tea Break Business & Economics (3) Room A, 2F Information Engineering and Technology (2) Room B, 2F 10:30-12:00 Electrical Engineering and Technology (2) Room C, 2F Education (3) Room D, 2F Green Technology Room 1, 3F 12:00-13:00 Lunch Time Communication & Society (1) Room A, 2F Information Engineering and Technology (3) Room B, 2F 13:00-14:30 Electrical Engineering and Technology (3) Room C, 2F **Tourism** Room D, 2F Marketing & Management (3) Room 1, 3F 14:30-14:45 Tea Break Marketing & Management (4) Room A, 2F Geology, Earth and Environmental Sciences (2) Room B, 2F 14:45-16:15 Food, Agriculture and Veterinary Sciences (1) Room C, 2F Communication & Society (2) Room D. 2F 16:15-16:30 Tea Break Marketing & Management (5) Room A, 2F Civil Engineering & Materials Science and Engineering Room B, 2F 16:30-18:00 Food, Agriculture and Veterinary Sciences (2) Room C, 2F

Room D, 2F

Education (4) & Teaching

Natural Science Keynote Speech

Room A, 2F

11:00-12:00

Monday, March 23

Topic: "Applications of Hybrid-Artificial Neural Network in Geotechnical Engineering"

Ramli Nazir, PhD, P. Eng (Mal),

Professor of Geotechnical Engineering

Faculty of Civil Engineering, Universiti Teknologi Malaysia



Abstract

Geotechnical engineers face many uncertainties in relation with their design works. This is due to the non-homogeneity of the soil materials that they are dealing with. Recently several studies have proved that feasibility of artificial neural network (ANN) in solving different geotechnical problems. It is well established that ANN as a function approximation tool that tries to find a nonlinear relationships between parameters can be implemented for estimating several soil properties, including the compression index, shear strength, permeability, soil compaction, lateral earth pressure, and others. However, over the last few years, some researchers addressed ANN deficiency in finding global minima and slow rate of learning. Alternatively, to improve the ANN prediction power, they suggested the use of hybrid ANN which combines global search algorithms such as particle swarm optimization (PSO) and genetic algorithm (GA) with conventional ANN. The main objective of this paper is to provide a general view of hybrid ANN application in geotechnical engineering. The paper is not intended to provide details of ANN modelling procedure, but rather, for brevity purpose, it tries to cover a number of hybrid-ANN application in predicting the bearing capacity and settlement of both deep and shallow foundations. The paper suggest the prediction performance of hybrid-ANN is better than that of conventional ANN. It recommends the hybrid ANN implementation, as a more reliable, economic and quick tool, in solving geotechnical problems more specifically when the contact nature between parameters is unknown and complex. Results base from the author's works indicate that the pile bearing capacities predicted by GA-based ANN are in close agreement with measured bearing capacities. Coefficient of determination as well as mean square error equal to 0.990 and 0.002 for testing datasets respectively. The model performance using PSO-based ANN model also

shows a close agreement between the measured bearing capacities for shallow foundation based on the coefficient of determination value. The determination values equal to 0.997 and 0.991 for training and testing datasets respectively. While using a Back Propagation techniques shows that ANN is a powerful and accurate tool in predicting the bearing capacity of spread foundations. The coefficient of determination equals to 0.99 suggests that the predicted bearing capacity by ANN model is in close agreement to the measured bearing capacity. The results conclude that the Hybrid ANN model serves as a reliable and simple predictive tool to appropriately consider various essential parameters for predicting the bearing capacity of either shallow or deep foundations.

(Keywords: Artificial Neural Network, bearing capacity, shallow foundation, deep foundation, hybrid.)

Social Science Keynote Speech

Room D, 2F

11:00-12:00

Monday, March 23

Topic:

"Riding the Burnout Wave (even further!): A Sociological Approach to Understanding and Tackling Burnout"

Associate Professor

Adriana E. Edwards Wurzinger

Affiliation: Saitama University,

Center for English Education & Development (CEED)

Japan, Saitama Prefecture, Saitama City



Outline:

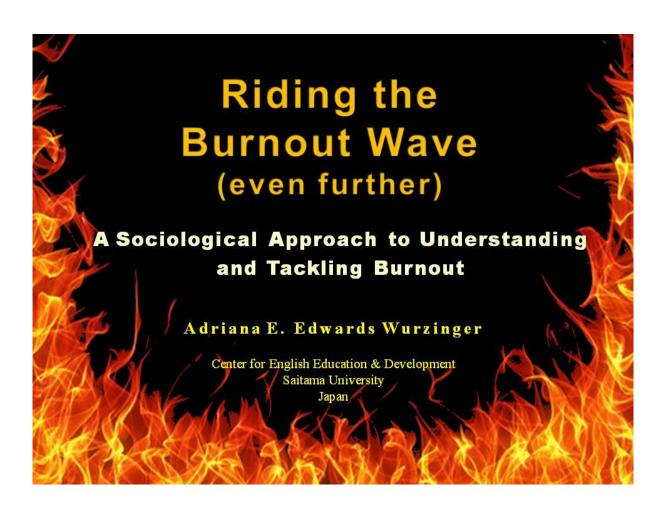
In response to the very positive feedback and questions received from attendees and colleagues, I will be taking up the issue of "burnout" once again, and try to further our discussion to reach new depths together.

Nobody is completely free from the effects of stress. No news there.

There is nothing wrong with the exhilarating feeling of being challenged, with the adrenaline that a limited amount of stress (the kind you can keep under control) can bring to our professional lives, but how much is enough? Where is the thin line between positive, creativity-fostering stress, and simple, straightforward burnout?

During this presentation, we will uncover and discuss the elements of burnout using sociological principles, aiming at creating a scaffolding of strategies that would allow the participants to put together their very own "survival kit".

Be prepared to participate! This will be the kind of talk where you'll have to walk the walk!



Tutorial Workshop

Room A, 2F

13:00-14:30

Monday, March 23

Topic: "Getting to the Core: Reconsidering Identity and its Layers to Promote Creativity"

Associate Professor

Adriana E. Edwards Wurzinger

Affiliation: Saitama University,

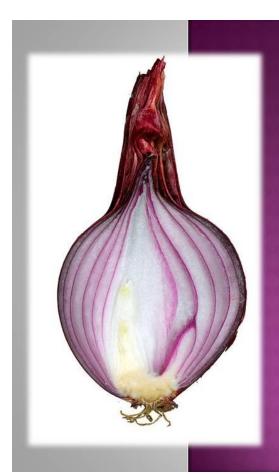
Center for English Education & Development (CEED)

Japan, Saitama Prefecture, Saitama City



We normally understand our Identity as our anchor, our stronghold, our firm answer in times of doubt and struggle. What if, just for a few minutes, just for today, we could fully engage in a challenging exercise that would rattle our Identity "cages" and open up a very different view?

This tutorial session will take us on a journey towards a better, more comprehensive and honest look at how our individual and collective sense of Identity operates. We will build our answers together, explore our questions and issues, identify the reasons why we do not feel comfortable with change (and why we should or shouldn't!), and put together the pieces of a puzzle that is as exciting as it is terrifying: a real Sense of You.



GETTING TO THE CORE

Reconsidering Identity & its Multiple Layers to Promote Creativity

Adriana E. Edwards Wurzinger

Center for English Education & Development Saitama University Japan

Oral Sessions – March 23

Marketing & Management (1)

Room A, 2F

2015/3/23 Monday 08:45-10:45

Session Chair: Keith Hideo Sakuda

ICBASS-7370

A Study of Key Determinants for Low-Cost Carriers in Taiwan

Tina Wan-Yun Cheng | National Kaohsiung First University of Science and Technology
I-Ching Lin | National Kaohsiung First University of Science and Technology
Ta-Hui Yang | National Kaohsiung First University of Science and Technology

ICBASS-7383

The Expatriate Assignment and Work Performance: A Field Study of Professional Athletes

Keith Hideo Sakuda | University of Hawaii West Oahu

ICBASS-7508

Knowledge Transfer Performance of MNCs: Exploring the Roles of Functional Diversification and Orientaiotn

Sirisuhk Rakthin | College of Management Mahidol University

ICBASS-7341

A VIKOR Method for Evaluating the Performance of Tourist Hotels in Taiwan

Tsung-Han Chang | *Kao-Yuan University* Pei-Jung Yang | *Kao-Yuan University*

ICBASS-7314

Impact of Internal Strategic Marketing, Job Satisfaction and Organizational Commitment toward Employee Performance of Thai Private Hospitals

Janthila Srikrajang | Lampang Rajabhat University Thanakorn Noithonglek | Lampang Rajabhat University

Piyakanit Chotwanich | Lampang Rajabhat University

ICBASS-7315

Correlations between Business Strategy and Innovation Management toward the Business Operation of SME's Entrepreneurs Muang District, Lampang Province of Thailand

Napawan Netpradit | Lampang Rajabhat University

Mayuree Phromthep | Lampang Rajabhat University

Bostong, U. | Lampang Rajabhat University

Banlang, S. | Lampang Rajabhat University

Wattapanich, P. | Lampang Rajabhat University

ICBASS-7412

The Mediation Roles of Cross-Cultural Dynamic Competences and Adjustment for the Influence of Work-Role Demands on Expatriation Effectiveness

Li-Yueh Lee | Kun Shan University

Alfiyatul Qomariyah | *Chinese Culture University*

ICBASS-7415

The Outcomes of Customers' Brand Experiential Values

Wann-Yih Wu | Nanhua University

Nadia Anridho | Chinese Culture University

Ying-Kai Liao | *Nanhua University*

ICBASS-7431

Ambush Marketing and Olympic Symbols Association Right Protection: With Special Reference to London Olympics 2012

Yachi Chiang | National Taipei University of Technology

Computer Engineering and Technology (1)

Room B, 2F

2015/3/23 Monday 08:45-10:45

Session Chair: Chomtip Pornpanomchai

ACEAIT-3650

Postage Stamp Recognition System Using Artificial Neural Networks

Chomtip Pornpanomchai | Mahidol University

Pimprapai Leerasakultham | Mahidol University

ACEAIT-3704

Creating Photographic Mosaic Using Limited Tile Images

Liang-Ting Lee | Yuan Ze University

Ran-Zan Wang | Yuan Ze University

ACEAIT-3716

Applying Classification Technique to Explore the Learning Effectiveness of Different Learning Styles of Students in a HTML Certification Exam System

Gwo-Haur Hwang | *Ling Tung University*

I-Hui Li | Ling Tung University

Hen-Lin Huang | Ling Tung University

ACEAIT-3723

The Conceptual Frame Work: Development of Medical Information and Data

Exchange Referral System in Thailand

Teerin Ketvichit | Sripatum University

Surasak Mungsing | Sripatum University

ACEAIT-3746

Scheduling Algorithm Based on Delay Threshold in LTE Downlink System

Po-Hsueh Wang | National Chung-Hsing University

Shang-Juh Kao | *National Chung-Hsing University*

Fu-Ming Chang | Chaoyung University of Technology

ACEAIT-3750

Low Latency OpenFlow Applications for Dynamic Policy Based on DIFANE

Chih-Kuan Yen | *National Chung-Hsing University* Shang-Juh Kao | *National Chung-Hsing University*

ACEAIT-3795

Securing AODV Routing Protocol in Mobile Ad Hoc Network Using Artificial Immune System

Maha Abdelhaq | *University Kebangsaan Malaysia* Raed Alsaqour | *University Kebangsaan Malaysia* Shawkat Abdelhaq | *Indiana Wesleyan University*

ACEAIT-3810

Elastic Cluster Computing

Henry Tufo | University of Colorado at Boulder

Chemical Engineering

Room C, 2F

2015/3/23 Monday 08:45-10:45

Session Chair: Hyoung Jin Choi

ACEAIT-3657

CO2 Capture Using Fly Ash and Bottom Ash as Solid Sorbent and Their Post Capture Applications

Mahinsasa Rathnayake | Sirindhorn International Institute of Technology, Thammasat University

Pumiwat Vacharapong | Sirindhorn International Institute of Technology, Thammasat University

Somnuk Tangtermsirikul | Sirindhorn International Institute of Technology, Thammasat University

Pisanu Toochinda | Sirindhorn International Institute of Technology, Thammasat University

ACEAIT-3668

Molecular Dynamics Simulations of Mycobacterium Tuberculosis Dihydrofolate Reductase in Complex with Dihydrofolate and Pyrimethamine

Pimonluck Sittikornpaiboon | Sirindhorn International Institute of Technology, Thammasat University

Luckhana Lawtrakul | Sirindhorn International Institute of Technology, Thammasat University

ISFAS-1201

Soft-Magnetic Microspheres and Their Magnetorheology

Hyoung Jin Choi | *Inha University*

ISFAS-1223

Utilizing Bio-Extract of Coconut Juice, Ginger with Coconut Juice and Lemongrass with Coconut Juice as a Latex Coagulant

Saisamorn Lumlong | *Ubon Ratchathani University*

Naphawan Komonrit | *Ubon Ratchathani University*

Dieter Baurecht | *University of Vienna*

Peter Wolschann | University of Vienna

ISFAS-1251

Antioxidant Activities and Chemical Constituents from Leaves of Dodonaea Vicosa

Nipawan Pongprom | *Ubon Ratchathani University*

Nawara Samritsakulchai | Ubon Ratchathani University

Sirima Naksongkeaw | Ubon Ratchathani University

Nutida Singjam | *Ubon Ratchathani University*

Amornrat Chalee | *Ubon Ratchathani University*

Norman Mangnall | *Ubon Ratchathani University*

Stefan Kohlbacher | Ubon Ratchathani University

ISFAS-1312

Degradation of Fluoranthene and Pyrene with Burkholderia Fungorum sp. Using Two Medium Plates

Raden Darmawan | Kumamoto University

Haruhiko Nakata | *Kumamoto University*

Hiroto Ohta | Kumamoto University

Takuro Niidome | *Kumamoto University*

Shigeru Morimura | Kumamoto University

Kiyoshi Takikawa | Kumamoto University

Education (1)

Room D, 2F

2015/3/23 Monday 08:45-10:45

Session Chair: San Fan Ng

ISEPST-512

A Study on Attitudes towards Physical Education Course for College Students

San Fan Ng | *Macao Polytechnic Institute*

ISEPST-523

An Investigation of Relationship between Types of Problem-Solving and Mathematical Literacy

Wen-Chun Tai | *National University of Tainan* Su-Wei Lin | *National University of Tainan*

ISEPST-539

Latent Class Analysis of Students' Mathematics Learning Strategy and the Relationship between Strategy and Mathematical Literacy

Su-Wei Lin | *National University of Tainan* Wen-ChunTai | *National University of Tainan*

ISEPST-571

Assessing Effectiveness of a Multi-Representation Nanotechnology Teaching Module on Secondary School Students' Learning

Shu-Ching Wang | National Changhua University of Education Kuo Hua Wang | National Changhua University of Education

ISEPST-592

Socio-Political Approach to Exploring How to Become an Inquiry-Based Mathematics Teacher

Li-Ching You | National University of Tainan

APTPC-112

Influence Factors of Tertiary Students' Entrepreneurship Career Self-Making: Using Internship Cognition as the Mediator Variable

Chun-Mei Chou | National Yunlin University of Science and Technology

Chien-Hua Shen | Transworld Institute of Technology

His-Chi Hsiao | Cheng Shin University

Su-Chang Chen | National Penghu University of Science and Technology

Hui-Tzu Chang | National Chiao Tung University

Jing-Yi Chen | Department of Information Management National Yunlin University of Science and Technology

ISEPST-530

Exploring the Cultural Features of an Aboriginal Elementary School in New Taipei City

Wu Hui-Hua | National Dong Hwa University

ICBASS-7293

Factors Slackening the "Education Quality" in the Schools of Nepal

Binod Bhattarai | Tokyo University of Foreign Studies

Nanotechnology & Physics Sciences

Room B, 2F

2015/3/23 Monday 13:00-14:30

Session Chair: Jiang-Jen Lin

ISFAS-1214

Synthesis of Novel Rheology Modifying Agents for Dispersing Phosphorescent Phosphor Powder in Epoxy Encapsulation of LED Light

Yu-Ting Tsai | National Taiwan University
Shih-Huang Tung | National Taiwan University
Jiang-Jen Lin | National Taiwan University

ISFAS-1216

Synthesis of Novel Polymeric Sol-Gel Agents for Promoting Epoxy/Clay Nanocomposites

Ya-Chen Lin | National Taiwan University Chien-Yi Liao | National Taiwan University Jiang-Jen Lin | National Taiwan University

ISFAS-1247

Sensitive and Simultaneous Detection of Zn (II), Cd (II), and Pb (II) Using Graphene-Polyaniline Nanocomposite Modified Electrode

Nipapan Ruecha | Chulalongkorn University
Nadnudda Rodthongkum | Chulalongkorn University
David Cate | Colorado State University
John Volckens | Colorado State University
Orawon Chailapakul | Chulalongkorn University
Charles Sherman Henry | Colorado State University

ISFAS-1317

Visible-Light-Induced Photodegradation Performance of Multi-Morphological Nb-Doped Titanium Dioxide Nanomaterials

Wei-Cheng Chen | Chang Gung University
Ting-Han Lin | Chang Gung University
Jyun-Sian Chih | Chang Gung University
Ming-Chung Wu | Chang Gung University

ISFAS-1265

An Unbiased Optimization Approach to Study the Structural Evolution of Gold Nanoclusters

Tsung-Wen Yen | *National Central University* S. K. Lai | *National Central University*

Electrical Engineering and Technology (1)

Room C, 2F

2015/3/23 Monday 13:00-14:30

Session Chair: *Ansgar Kern*

ACEAIT-3791

A Study of A-IGZO TFTs with Single-Gate and Dual-Gate Structures

Chih-Chieh Hsu | National Yunlin University of Science and Technology
Chien-Hsun Wu | National Yunlin University of Science and Technology
Yu-Min Hsieh | National Yunlin University of Science and Technology

ACEAIT-3797

Effects of Plasma Damage on Source/Drain Contact Regions of an Amorphous InGaZnO Thin Film Transistor

Chih-Chieh Hsu | National Yunlin University of Science and Technology Hui-Chun Cheng | National Yunlin University of Science and Technology

ACEAIT-3648

Feasibility Analysis of Battery Energy Storage in Power Distribution System

Suthida Taiwal | Sirindhorn International Institute of Technology, Thammasat University

Chalie Charoenlarpnopparut | Sirindhorn International Institute of Technology, Thammasat

University

ACEAIT-3708

Standardising Real Time Applications without Real Time Operating Systems

Ansgar Kern | Technische Hochschule Mittelhessen

Maurice Friedl | Technische Hochschule Mittelhessen

ACEAIT-3715

Initial Study of Rainfall Rates Distribution and Simulation of Terrestrial Microwave Links Using EUMETSAT's Multi-Sensor Precipitation Estimate in Malaysia

Hafiz Basarudin | *University Kuala Lumpur* Aizat Faiz Ramli | *University Kuala Lumpur* Ismail Sulaiman | *University Kuala Lumpur*

Banking & Finance (1)

Room D, 2F

2015/3/23 Monday 13:00-14:30

Session Chair: Mingshan Zhang

ICBASS-7389

Sports Sentiment Matters: The Relation between FIFA World Cup Match Results and Sponsors' Stock Returns

Ching-Wei Chiu | *I-Shou University* Jen-Sin Lee | *I-Shou University*

ICBASS-7393

Information Asymmetry, Institutional Trading, and Cost of Capital

Mingshan Zhang | Kean University

ICBASS-7476

Closing Price Manipulation on Month-End Days and Market Transparency: Evidence from Taiwan

Yu Chuan Huang | National Kaohsiung First University of Science and Technology Sheng-Min Lin | National Kaohsiung First University of Science and Technology

ICBASS-7480

Investigating Factors that Influence the Successful of Enterprise Resource Planning (ERP) System Using Gable et al Model Study at Mandiri Bank, Indonesia

Christiyaningsih Budiwati | Sebelas Maret University Okfidsa Java W | Sebelas Maret University

Lulus Kurniasih | Sebelas Maret University

ICBASS-7541

Analysis of IPO Underpricing Fluctuation: Empirical Study in Indonesia Stock Exchange

Mamduh M Hanafi | Universitas Gadjah Mada

ICBASS-7491

Disappearing Dividend in Indonesia

Leo Indra Wardhana | *Universitas Gadjah Mada*Eduardus Tandelilin | *Universitas Gadjah Mada*I Wayan Nuka Lantara | *Universitas Gadjah Mada*John Eddy Junarsin | *Universitas Gadjah Mada*

ICBASS-7388

The Predictability of Carry Trade Returns and Foreign Exchange Risk: Using a Panel Smooth Transition Regression Analysis

Mei-Se Chien | National Kaohsiung University of Applied Sciences Chien-Chiang Lee | National Sun Yat-sen University Yu-Wei Fan | National Kaohsiung University of Applied Sciences

Business & Economics (1)

Room A, 2F

2015/3/23 Monday 14:45-16:15

Session Chair: Boonthawan Wingwon

ICBASS-7311

The Impact of Social Capital Integrated Management and Innovation toward Sustained Competitive Advantage of the Tourism Sector in Northern Region Thailand

Boonthawan Wingwon | Lampang Rajabhat University

Thanakorn Noithonglek | Lampang Rajabhat University

Boonchanit Wingworn | Maemoh Hospital

ICBASS-7328

The Development of Local Wisdom Product Supply Chain, Nakaew Sub-District, Kohkha District, Lampang Province

Porjai Singhanate | Lampang Rajabhat University

Usa Bostong | Lampang Rajabhat University

Mayuree Promtep | Lampang Rajabhat University

ICBASS-7352

Multi-Period Efficiency Measurement with Interval-Valued Data and Weight Restrictions

Shiang-Tai Liu | Vanung University

ICBASS-7355

Communicating Denials of Assurance: Case of Auditors and Audit Disclaimers

Hashanah Ismail | Universiti Putra Malaysia

ICBASS-7360

Bicycle Sharing System Design Problem

Ta-Hui Yang | National Kaohsiung First University of Science and Technology

Heng-Chi Lee | National Kaohsiung First University of Science and Technology

Ming-Der Yang | National Kaohsiung First University of Science and Technology

Jenn-Rong Lin | National Taiwan Ocean University

Ya-Chi Yen | National Kaohsiung First University of Science and Technology

ICBASS-7557

Financial Distress of Local Governments in Indonesia

Lulus Kurniasih | Sebelas Maret University Christiyaningsih Budiwa | Sebelas Maret University Juliati Arifia | Sebelas Maret University

ICBASS-7387

Dynamic Linkage of Foreign Exchange Rate and Export Elasticity under the Trend of Regional Economic Integration

Yu-Chih Chang | National Kaohsiung University of Applied Sciences Mei-Se Chien | National Kaohsiung University of Applied Sciences Chien-Chiang Lee | National Sun Yat-sen University

Geology, Earth and Environmental Sciences (1)

Room B, 2F

2015/3/23 Monday 14:45-16:15

Session Chair: Kanita Thanacharoenchanaphasa

ISFAS-1205

Assesement on Diversity and Abundance of Hymenoptera at Selected Forests in Pulau Langkawi, Malaysia

Siti Khairiyah Mohd Hatta | Universiti Teknologi MARA

Saiyid Jalaluddin | Universiti Teknologi MARA

Wan Seribani | Universiti Teknologi MARA

Norashirene Mohamad Jamil | *Universiti Teknologi MARA*

Asmida Ismail | Universiti Teknologi MARA

ISFAS-1253

Climate Change and Its Impact on Sensitive Crop: A Case Study of Simulation of Temperature-Humidity Changes in Growing Season and Its Impacts on Thai Soybean Fatty Acids Content

Kanita Thanacharoenchanaphasa | *Naresuan University* Orose Rugchati | *Naresuan University*

ISFAS-1283

Rural Water Supply System in Thailand – A Comprehensive Study of Resource, Quality, Health Risk, and Engineering Aspects

Sudjit Karuchit | Suranaree University of Technology

Jareeya Yimrattanabovorn | Suranaree University of Technology

Preeyaphorn Kosa | Suranaree University of Technology

Prapat Pentamwa | Suranaree University of Technology

Patcharin Racho | Suranaree University of Technology

ISFAS-1306

Utilising Quadrat Method for Biodiversity Study of Seaweeds in Blue Lagoon, Port Dickson, Malaysia

Asmida Ismail | *Universiti Teknologi MARA*Siti Khairiyah Mohd Hatta | *Universiti Teknologi MARA*Norashirene Mohd Jamil | *Universiti Teknologi MARA*Dzulsuhaimi Daud | *Universiti Teknologi MARA*Ahmad Ismail | *Universiti Kebangsaan Malaysia*

Industrial Management & Mechanical Engineering and Technology (1)

Room C, 2F

2015/3/23 Monday 14:45-16:15

Session Chair: Pensiri Tongpadungrod

ISFAS-1215

Using Data Envelopment Analysis to Evaluate Technical Training Program for Maintenance Units

Nai-Chieh Wei | *I-Shou University*Tzu-Jou Liao | *I-Shou University*Chiung-Fen Chang | *I-Shou University*Shui-Cheung Cham | *I-Shou University*

ISFAS-1234

A Study of Investigating Jewelry Boutique Personnel Training Courses

Chiao-Ping Bao | *I-Shou University* Nai-Chieh Wei | *I-Shou University* Shu-Chuan Chen | *I-Shou University*

ISFAS-1314

Design of PSA Process Parameters for CH4/CO2 Separation

Songwut Yosantea | King Mongkut's University of Technology North Bangkok

Jatupol Khunpolgrang | King Mongkut's University of Technology North Bangkok

Chantaraporn Phalakornkule | King Mongkut's University of Technology North Bangkok

Aroon Kongnoo | Prince of Songkla University

Pensiri Tongpadungrod | King Mongkuts University of Technology North Bangkok

ISFAS-1204

Joints Properties of One Side Welded of Ship Materials with Variation of Angle Groove

Yustiasih Purwaningrum | *Islamic University of Indonesia*Tri Syarifuddin | *Islamic University of Indonesia*Isharyadi | *Islamic University of Indonesia*Triyono | *Sebelas Maret University*

ISFAS-1211

Air-Gap Measurement for Levitated Disc of Inductive Micro-Motor

Chih-Che Lin | *National Cheng Kung University* Nan-Chyuan Tsai | *National Cheng Kung University*

Education(2) & Culture

Room D, 2F

2015/3/23 Monday 14:45-16:15

Session Chair: Ching-Chih Kuo

ICBASS-7323

Information and Communication Technology Management in Primary and Secondary Schools: Case Study of Chachoengsao Educational Service Area, Thailand

Pinkanok Wongpinpech | King Mongkut's University of Technology North Bangkok

ICBASS-7354

The Relationship among the Word of Mouth, Brand Image and Suggestion Willingness in Taiwan's Higher Education

I-Pin Chang | *University of Kang Ning*I-Ching Lin | *Air Force Institute of Technology*Hsiao-Chieh Chen | *Air Force Institute of Technology*

ICBASS-7363

From Disability to Possibility - Students with Intellectual Disabilities Go to College

Chia-Yi Teng | National Taiwan Normal University Ying-Chieh Liao | National Taiwan Normal University Chang-Ta Chou | National Chi Nan University

ICBASS-7419

Employment Transition Demands for Vocational High School Students with Specific Learning Disabilities after the Implementation of International Classification of Function in Learning Disabilities in Taiwan

Ying-Chieh Liao | National Taiwan Normal University Chia-Yi Teng | National Taiwan Normal University Chia-Cheng Yang | University of Taipei

ICBASS-7487

Learning Experiences of Young Artists with ASD in a University Enrichment Program

Ching-Chih Kuo | National Taiwan Normal University
Christine Ie-Ting Lin | National Taiwan Normal University
Ching-Chen Kuang | Yu Da University of Science and Technology

Ling-Tsai Dai | Taipei American School

ICBASS-7560

The Study Students Nurse Reflective Thinking Gained from Studying Physical Examination Using Simulation

Songsuda Muenthaisong | *Boromarajonani College of Nursing, Khon Kaen*Panipa Thongnarong | *Boromarajonani College of Nursing, Khon Kaen*Thitiporn Keartkangwanb | *Boromarajonani College of Nursing, Khon Kaen*Suratsawadee Panomkaen | *Boromarajonani College of Nursing, Khon Kaen*Saranya Pleangkatok | *Boromarajonani College of Nursing, Khon Kaen*

ICBASS-7611

The Effects of Computer-Supported Collaborative Learning on Design Education Chien-Wen Jerry Chen $\mid Ling\ Tung\ University$

Business & Economics (2)

Room A, 2F

2015/3/23 Monday 16:30-18:00

Session Chair: Joonil Kim

ICBASS-7316

The Conceptual Framework: Multi-Group of Integrated Marketing Communication Service Quality and Satisfaction toward Customer Retention for Elderly Care Business in Thailand

Nongluk Promtingkran | Lampang Rajabhat University Boonthawan Wingwon | Lampang Rajabhat University Jatuporn Sungkawan | Southeast Bangkok College

ICBASS-7326

The Conceptual Frame Work: Causal Factors Effecting toward the Success of SMEs e-Commerce in Thailand

Teerin Ketvichit | Lampang Rajabhat University
Boonthawan Wingwon | Lampang Rajabhat University
Boonchanit Wingworn | Lampang Rajabhat University

ICBASS-7481

Institution and Multinational Investment

Xinpeng Xu | Hong Kong Polytechnic University
Jan P. Voon | Lingnan University
Yan Shang | Hong Kong Polytechnic University

ICBASS-7391

Microeconomic Consideration of the Impact of Telecommunications Industry: Empirical Contribution to the Internet Economy

Kazuma Kobayashi | Chuo University

ICBASS-7405

Motivations of FDI, Knowledge Spillover and Local Firms' Productivity

Joonil Kim | Korea University

ICBASS-7621

An Empirical Investigation of CO2 Emissions Converge in the 50 U.S. States

DP Tang | National Taiwan University
Winston Long Tang | National Taiwan University

ICBASS-7488

Business Development and Factors Affecting Business Performance of Local Product Manufacturers of Household Appliances:

Anurak Artitkawin | *Lampang Rajabhat University*Mayuree Promthep | *Lampang Rajabhat University*Kajohnsak Wongweeraj | *Lampang Rajabhat University*

Information Engineering and Technology (1)

Room B, 2F

2015/3/23 Monday 16:30-18:00

Session Chair: Saad Mohamed Darwish

ACEAIT-3635

Evolving Software Assessment and Certification Models Using Ant Colony Optimization Algorithm

Saad Mohamed Darwish | University of Alexandria

ACEAIT-3673

Building a Cloud Based Mission Assignment System for Container Transportation Company

Chih-Yu Jian | Takming University of Science and Technology

Chang-Hong Shih | Takming University of Science and Technology

Po-Kai Chen | Takming University of Science and Technology

Po-Hao Chen | *Takming University of Science and Technology*

Li-Wei Cheng | *Takming University of Science and Technology*

Wei-Sheng Wang | Takming University of Science and Technology

ACEAIT-3699

An Effective Authentication Scheme with Anonymity for Wireless Communications

Ya-Fen Chang | National Taichung University of Science and Technology

Pei-Yu Lin | Yuan Ze University

Yung-Chi Chen | National Taichung University of Science and Technology

Chi-Shiang Chan | *Asia University*

Jian-Wei Fan | National Taichung University of Science and Technology

Chao-Wen Chan | National Taichung University of Science and Technology

ACEAIT-3700

Comments on an IOT Notion–Based Authentication and Key Agreement Scheme for Heterogeneous Ad Hoc Wireless Sensor Networks

Ya-Fen Chang | National Taichung University of Science and Technology

Jen-Ho Yang | Kainan University

Wei-Han Li | National Taichung University of Science and Technology

Wei-Liang Tai | Chinese Culture University

ACEAIT-3710

Multi-Path Visible Light Communication Channel Model in Plane Cockpit

Piyaphat Phukphan | Sirindhorn International Institute of Technology Chalie Charoenlarpnopparut | Sirindhorn International Institute of Technology

Computer Engineering and Technology (2)

Room C, 2F

2015/3/23 Monday 16:30-18:00

Session Chair: Shi-Jinn Horng

ACEAIT-3753

OpenFlow Pipeline Processing: Applications and Modeling

Chi-Sheng Su | National Chung-Hsing University Shang-Juh Kao | National Chung-Hsing University

ACEAIT-3762

A Smartphone Image Sensor with Light Blinking ID-Beacon for Identity Checking System

Thanavit Anuwongpinit | King Mongkut's Institute of Technology
Boonchana Purahong | King Mongkut's Institute of Technology
Sarayut Tattakittiya | King Mongkut's Institute of Technology
Vanvisa Chutchavong | King Mongkut's Institute of Technology

ACEAIT-3784

Gesture Recognition Applications in Embedded Systems

Shi-Jinn Horng | National Taiwan University of Science and Technology Yan-Ting Li | National Taiwan University of Science and Technology Tianrui Li | Southwest Jiaotong University

ACEAIT-3792

System Development for Size Estimation of Cooked Shrimp Using Image Processing

Apinai Rerkratn | King Mongkut's Institute of Technology Ladkrabang Anucha Kaewpoonsuk | Naresuan University

ACEAIT-3804

On-Board Diagnostics Geocasting with Direction Assistance in VANETs

Sheng-Wei Fang | National Chung-Hsing University Shang-Juh Kao | National Chung-Hsing University Hsiu-Lang Wang | National Chung Hsing University

ACEAIT-3818

Improve Accuracy in sFlow by Dynamic Strategy with OpenFlow

Shang-Juh Kao | *National Chung Hsing University* Kuan-Hwa Tseng | *National Chung Hsing University*

Psychology

Room D, 2F

2015/3/23 Monday 16:30-18:00

Session Chair: Tomoko Adachi

ICBASS-7348

Drinking Pattern and Job Performance of Operational Staff in Industrial Workplaces

Sayamon Akakulanan | *Kasetsart University*

Areekul Puangsuwan | The University of Western Australia

Saitib Lautongmeesakun | King Mongkut's University of Technology North Bangkok

Surasak Chaiyasong | Mahasarakam University

ICBASS-7356

Psychological Mechanisms behind Occupational Gender Segregation in Japan

Tomoko Adachi | Osaka Kyoiku University

ICBASS-7510

The Life Beyond School – Support Parents of the Students with Intellectual Disabilities to Explore which Steps to Take after Their Children's Graduation from High School

Cheng-Ta Chou | National Chi-Nan University

Chia-Yi Teng | National Taiwan Normal University

ISEPST-555

Pragmatic Oddities Pertaining to Autism Spectrum Disorders: A Revelation of Executive Dysfunction

Yan Grace Lam | Hong Kong Institute of Education

ISEPST-566

Theory of Mind, Gender, Age and Social Economi Status: A Theoritical Model of Symbolic and Imaginary Play

Dewi Retno Suminar | Airlangga University

Thomas Dicky Hastjarjo | Gajah Mada University

MG Adiyanti | Gajah Mada University

ISEPST-525

Professional Socialization, Professional Identity and Intention to Be Successful Engineer of Students in Faculty of Engineer at Bangkok, Thailand

Pinkanok Wongpinpech | King Mongkuts University of Technology North Bangkok

Oral Sessions – March 24

Marketing & Management (2)

Room A, 2F

2015/3/24 Tuesday 08:45-10:15

Session Chair: Hwee Ling Lim

ICBASS-7442

Changing Employment Relations Practices in Hong Kong: Cases of Two Multinational Retail Banks since 1997

Teresa Shuk-Ching Poon | Open University of Hong Kong

ICBASS-7337

UAE Generation Y Learning Preferences for Technical Skills: Degree of Fit with Actual Knowledge Transfer Practices at Work

Hwee Ling Lim | The Petroleum Institute

ICBASS-7312

The Liability of Renewal: The Impact of Changes in Organizational Capability, Performance, Legitimacy and Pressure for Change

Sultan Mohammed Alshehri | Kwansei Gakuin University

ICBASS-7366

Not Only Employees Affect Customers, But Customers Also Affect Employees. Exploring the Relationship among Customer Emotion, Employee Emotion, and Emotional Labor

Yu-Chi Wu | National University of Kaohsiung Hong-De Sie | National University of Kaohsiung

ICBASS-7372

The Effects of Work Engagement on Customer Delight: The Role of Emotional Labor

Yi-Chin Wang | National University of Kaohsiung

Yu-Chi Wu | National University of Kaohsiung

ICBASS-7496

Assessing Performance of Customer-Oriented Product Returns Service

Chonlada Sajjanit | *Thammasat University* Nopadol Rompho | *Thammasat University*

Banking & Finance (2)

Room B, 2F

2015/3/24 Tuesday 08:45-10:15

Session Chair: Liping Sui

ICBASS-7568

Financial Crime Data Analytics

Keith Barrett Carter | National University of Singapore

ICBASS-7582

International Oil Price Uncertainty, Credit Resource Acquisition and Corporation

Investment: Empirical Evidence from Chinese Capital Market

Yong Wang | China University of Petroleum

Erwei Xiang | Murdoch University

ICBASS-7368

Disparity Analysis on Efficiency Evaluation and Environmental Effects of China's Regional Financial Innovation

Liping Sui | Dongbei University of Finance and Economics

ICBASS-7477

The Effect of Mispricing on Investment

Ruey-Shii Chen | Tatung University

Ming-Ren Ku | Tatung University

Wan-Wen Huang | Tatung University

Mechanical Engineering and Technology (2)

Room C, 2F

2015/3/24 Tuesday 08:45-10:15

Session Chair: Lih-Wu Hourng

ACEAIT-3654

The New Propeller Design 3 Blades Type on 18o Skew Angle and Testing Cavitation of Tailing Thai Boat

Jaruphant Noosomton | King Mongkuts Institute of Technology Ladkrabang Jarruwat Charoensuk | King Mongkuts Institute of Technology Ladkrabang

ACEAIT-3665

Study on Vibration Isolation Design of Dual Piezoelectric Cooling Jets

Guang-Min Luo | National Kaohsiung Marine University Shiang-Yi Wu | National Kaohsiung Marine University

ACEAIT-3676

The Influences of Electrolyte on the Electrochemical Machining in Silicon Wafer

Lih-Wu Hourng | National Central University
Hau-Wen Chang | National Central University
Zhi-Wen Fen | Metal Industries Research and Development Centre
Chin-Wei Liu | Metal Industries Research and Development Centre

ACEAIT-3705

Four-Wheel-Drive Electrical Vehicle Traction Control with Fuzzy Sliding Mode Controller

Shiuh-Jer Huang | National Taiwan University of Science and Technology Tung-Kai Chang | National Taiwan University of Science and Technology

ACEAIT-3776

Correlation to Predict Optimum Meandering Turn Number of Vertical Closed-Loop Pulsating Heat Pipes

Niti Kammuang-Lue | Chiang Mai University
Chansin Sriwiset | Chiang Mai University
Phrut Sakulchangsatjatai | Chiang Mai University
Pradit Terdtoon | Chiang Mai University

ACEAIT-3745

A Low-Cost of Foot Plantar Shoes for Gait Monitoring System

Zulkifli Bin Ahmad | *Universiti Malaysia Pahang*Mohd Razlan Azizan | *Universiti Malaysia Pahang*Idris Mat Sahat | *Universiti Malaysia Pahang*Zakri Ghazalli | *Universiti Malaysia Pahang*

Politics & Law

Room D, 2F

2015/3/24 Tuesday 08:45-10:15

Session Chair: David Charles Donald

ICBASS-7274

Enhancing ASEAN Steps on Migrant Worker Rights Protection

Patricia Audrey Ruslijanto | *Universitas Brawijaya* Ika Ningtyas | *Universitas Brawijaya*

ICBASS-7303

Reforming Personal Property Security Law

Ji Lian Yap | *University of Hong Kong*

ICBASS-7310

Law in Regression? Impacts of Quantitative Research on Law and Regulation

David Charles Donald | The Chinese University of Hong Kong

ICBASS-7404

Strengthening EU Diplomacy: Realize the Potentials of the European External Action Service

Wei Ying Chen | National Chung Hsing University

Biophysics & Biomedical Engineering

Room 1, 3F

2015/3/24 Tuesday 08:45-10:15

Session Chair: Zhiguang Xu

ACEAIT-3687

Restenosis Effect of Bifurcational Angles in the Left Coronary Artery by

Fluid-Structure Interaction

Guan-Heng Jhong | National Cheng Kung University

Chih-Wei Wang | National Cheng Kung University

Shih-Hsuan Shen | *I-Shou University*

Po-Chum Wong | I-Shou University

Zong-Jhe He | *I-Shou University*

Chih-Han Chang | National Cheng Kung University

Pao-Hsin Liu | I-Shou University

ACEAIT-3690

Reconstruction of Mandibular Symphysis Defect with and Without Fibular Flap by Three-Dimensional Finite Element Analysis

Chun-Hao Hung | *I-Shou University*

Jehn-Shyun Huang | *National Cheng Kung University*

Chih-Lin Wu | *I-Shou University*

Jia-Ning Tsai | *I-Shou University*

Cheng-Yun Tsai | I-Shou University

Pao-Hsin Liu | I-Shou University

ACEAIT-3691

Effect of Screw Number and Distribution in Total Temporomandibular Joint Reconstruction by Finite Element Analysis

Ting-Hui Huang | *I-Shou University*

Tzu-Hsuan Liu | *I-Shou University*

Guan-Lin Liu | *I-Shou University*

U-Hun Lo | *I-Shou University*

Ya-Yu Hsueh | *I-Shou University*

Pao-Hsin Liu | I-Shou University

ACEAIT-3692

Finite Element Analysis of Three Types of Mandibular Osteotomy Sections in Orthognatic Surgery

Bang-Sia Chen | *I-Shou University*Ting-Wei Wu | *I-Shou University*Kai-Lin Wang | *I-Shou University*Te-Hsin Yu | *I-Shou University*Ya-Wen Chuang | *I-Shou University*Pao-Hsin Liu | *I-Shou University*

ISFAS-1203

Classification of Bird Sounds Improved by a Parallelized Flocking Algorithm

Zhiguang Xu | Valdosta State University

Business & Economics (3)

Room A, 2F

2015/3/24 Tuesday 10:30-12:00

Session Chair: *Jittima Tongurai*

ICBASS-7418

Network Dynamics in Inter-firm's Cooperative and Competitive Relations: A Triadic Perspective of Social Network Analysis

Kuen-Shiou Yang | Asia University

ICBASS-7466

An Estimated DSGE Open-Economy Model of the Indian Economy with Financial Frictions

Bo Yang | *Xian Jiaotong-Liverpool University*

ICBASS-7408

Economic Profits of Growing Avocado, Lychee, and Mulberry

Chaowana Phetcharat | *Chiangmai University*Tuangporn Janthok | *Chiangmai University*

ICBASS-7523

R&D and Innovation Activities in Emerging Market Economies: Evidence from Thai Firms

Jittima Tongurai | Miyazaki International College

ICBASS-7612

Key Public Governance Issues of Smart Cities: Innovations in Municipal Investments and Management

Stephen Bailey | *University of Tampere*Ari-Veikko Anttiroiko | *University of Tampere*Pekka Valkama | *University of Tampere*

Information Engineering and Technology (2)

Room B, 2F

2015/3/24 Tuesday 10:30-12:00

Session Chair: Paulus Insap Santosa

ACEAIT-3717

Exploring the Role of Agent-Oriented Software Engineering in Service-Oriented Computing

Raymond So | The Open University of Hong Kong

ACEAIT-3733

CDV2: A Feature Dimension-Aware Validity Index with Cluster Collision Detection

Jian-Hua Yeh | *Aletheia University* Shen-Kai Jan | *Aletheia University*

ACEAIT-3738

Creating Websites Using MDA Framework: A Proposed Mapping

Paulus Insap Santosa | Universitas Gadjah Mada

ACEAIT-3806

Effectiveness of Feature Selection in Pattern-Based Web Mining

Sheng-Tang Wu | *Asia University* Yung-Chang Lin | *Asia University*

ACEAIT-3807

Approximation of Raised Cosine Spectrum Based on Bernstein Polynomial for Equalized Paired Echo Phenomena

Virote Pirajnanchai | King Mongkut's Institute of Technology Ladkrabang

Jutathip Rimmai | King Mongkut's Institute of Technology Ladkrabang

Kanok Janchitrapongvej | Southeast Bangkok College

Vanvisa Chutchavong | King Mongkut's Institute of Technology Ladkrabang

ACEAIT-3827

Multi-Objective Programming Model for CNC Tools-Parts Clustering Based on the Theory of Group Technology

Wuttinan Nunkaew | *Srinakharinwirot University* Busaba Phruksaphanrat | *Thammasat University*

Electrical Engineering and Technology (2)

Room C, 2F

2015/3/24 Tuesday 10:30-12:00

Session Chair: Worapong Tangsrirat

ACEAIT-3754

Reference Illuminant Selection Study between High Power LED and HMI Luminaries in Studio Lighting Application for CRI Calculations

Jirasak Prechaveerakul | King Mongkut's Institute of Technology Ladkrabang Chow Chompoo-Inwai | King Mongkut's Institute of Technology Ladkrabang

ACEAIT-3755

The Improvement of a Smart Lighting Control System in Office Building Design Concept Considering The Daylight Factor Using a Microprocessor Based and LabVIEW Program

Weerawat Wanich | King Mongkut's Institute of Technology Ladkrabang Chow Chompoo-Inwai | King Mongkut's Institute of Technology Ladkrabang

ACEAIT-3780

Simulation of Frequency-Dependent Negative Resistance (FDNR) Using Voltage Differencing Transconductance Amplifiers (VDTAs)

Sumalee Unhavanich | King Mongkut's Institute of Technology Ladkrabang Pratya Mongkolwai | King Mongkut's Institute of Technology Ladkrabang Worapong Tangsrirat | King Mongkut's Institute of Technology Ladkrabang

ACEAIT-3781

Electronically Tunable Floating Inductance Simulator with Eight MOS Transistors and One External Capacitor

Sasitaporn Theingjit | King Mongkut's Institute of Technology Ladkrabang
Tattaya Pukkalanun | King Mongkut's Institute of Technology Ladkrabang
Worapong Tangsrirat | King Mongkut's Institute of Technology Ladkrabang

ACEAIT-3782

VDTA-Based Floating Capacitance Multiplier with a Grounded Capacitor

Panurut Yaruan | King Mongkut's Institute of Technology Ladkrabang
Pratya Mongkolwai | King Mongkut's Institute of Technology Ladkrabang
Sumalee Unhavanich | King Mongkut's Institute of Technology Ladkrabang
Worapong Tangsrirat | King Mongkut's Institute of Technology Ladkrabang

Education (3)

Room D, 2F

2015/3/24 Tuesday 10:30-12:00

Session Chair: Jutamas Chotibang

APTPC-116

Development of Child Development Center through Participation of Local Communities

Jutamas Chotibang | *Chiangmai University*

Somsiri Rungamornrat | *Mahidol University*

Pissamai Wattanasit | Prince of Songkla University

Ninlapa Jirarattanawanna | Srinakharinwirot University

Jirawon Tanwattanakul | Khon Kaen University

Mana Chuaichoo | Dap Baan Dap Muang Association

ISEPST-584

The Practice of a Multicultural Education Project: Educators Thinking about the New Immigrants Issues in Taiwan

Yin-Cheng Zhang | Taiwan National Dong Hwa University Jun-Hua Lin | Taiwan National Dong Hwa University

APTPC-117

Effects of Educational Program on Kindergarten Teachers' Knowledge and Skills in Caring Early Childhood

Usanee Jintrawet | Chiangmai University

Jutamas Chotiban | *Chiangmai University*

Somchit Kiatwattanacharoen | Chiangmai University

Malee Urharmnuay | Chiangmai University

APTPC-119

Social Capital Utilization for Promoting Learning Experiences of Early Childhood: A Case Study of an Early Childhood Development Center, Southern Thailand

Orawan Nukaew | Prince of Songkla University
Sophen Chunaun | Prince of Songkla University
Piyanuch Jittanoon | Prince of Songkla University
Aporntip Buapetch | Prince of Songkla University
Pissamai Wattanasit | Prince of Songkla University
Natthaya Cherngchalard | Prince of Songkla University

APTPC-120

"Kru Roi Kun" the Community Treasures Enhancing the Early Childhood Education

Juraporn Tangpukdee | *Khon Kaen University* Jirawon Tanwattanakul | *Khon Kaen University* Nipa Angsupakorn | *Khon Kaen University*

APTPC-131

The Relationships among Principal's Aesthetic Leadership, Teachers' Social Network and Happiness

Cheng-Ping Chang | National University of Tainan
Jih-Chiang Chen | National University of Tainan
Hung-Chih Tsai | Kunshan University

ICBASS-7566

The Senses of Sight and Hearing in John Keats's Odes

River Ya-ling Chiang | Chinese Culture University

Green Technology

Room 1, 3F

2015/3/24 Tuesday 10:30-12:00

Session Chair: Chantaraporn Phalakornkule

ISFAS-1276

Removing Barriers: Unravelling Cycling Obstacles Using Video Ethnography- A Case Study in Chiang Mai, Thailand

Zi Liang Huang | Chiang Mai University

ISFAS-1321

Biogas Production Potential of Field Grass in the Tropics

Sasikarn Nuchdang | King Mongkut's University of Technology Thonburi Chantaraporn Phalakornkule | King Mongkut's University of Technology Thonburi

ISFAS-1328

High-Sensitivity Volatile Organic Compounds Sensing Chip Made by Aligned P3HT/PMMA Fibers

Shun-Hsiang Chan | Chang Gung University Ming-Chung Wu | Chang Gung University Wei-Fang Su | National Taiwan University

ISFAS-1232

Bioorganic- An Effective Biofertilizer for Green Cultivation of Moringa

Mohammed Amin Uddin Mridha | King Saud University Fahad Nasser AL-Barakah | King Saud University

Communication & Society (1)

Room A, 2F

2015/3/24 Tuesday 13:00-14:30

Session Chair: Amanda M. Y. Chu

ICBASS-7513

Relationship Trust Scale in the Chinese Context (C-RTS)

Lai Cheung Wong | *The University of Hong Kong* Amanda M. Y. Chu | *City University of Hong Kong* Cecilia L. W. Chan | *The University of Hong Kong*

ICBASS-7308

Utilization and Reliability of Information in Social Media: Thai Journalistss News Reporting

Wattanee Phoovatis | Bangkok University

ICBASS-7357

Stakeholders Attitude and Behavior towards PTT Group's Oil Spill Crisis Communication

Aujcharapa Wangsawang | Chulalongkorn University

ICBASS-7384

Co-Rumination Mediates the Relationship between Social Support and Burnout among Service Industry Workers in Mainland China and Taiwan

Milang Yuan | Fu jen Catholic University

ICBASS-7454

Effectiveness of Television Commercials for Telecommunications Service Providers on Thai Consumers

Waratchaluntorn Sirivoratham | Chulalongkorn University

ICBASS-7493

The Relationship among Facebook Usage Behavior, Loneliness, Life Satisfaction and Stress of People in Bangkok Metropolitan Region

Pratoom Rerkklang | National Institute of Development Administration

ICBASS-7322

The Topic of Research: The New Muhammadiyah Values for the Postmodern Moslem World

Muhammad Azhar | Muhammadiyah University of Yogyakarta

Information Engineering and Technology (3)

Room B, 2F

2015/3/24 Tuesday 13:00-14:30

Session Chair: Ming-Chien Hung

ACEAIT-3813

Community of Practice Framework in Disaster Management Using Online Collaboration System

Ebenezer Lim Uy | *De La Salle-College of Saint Benilde*Jose Paolo Ramirez Alcantara | *De La Salle-College of Saint Benilde*Oliver Magsaysay Liwanag | *De La Salle-College of Saint Benilde*

ACEAIT-3817

Design of the Linear Luminance-Chrominance Gain Slope Equalizer with Bernstein Polynomials

Virote Pirajnanchai | King Mongkut's Institute of Technology Ladkrabang
Phornphimon Janchitrapongvej | King Mongkut's Institute of Technology Ladkrabang
Kanok Janchitrapongvej | Southeast Bangkok College
Pongpan Rattanathanawan | Southeast Bangkok College
Vanvisa Chutchavong | King Mongkut's Institute of Technology Ladkrabang

ACEAIT-3820

A Pseudo Gaussian for UWB System Based on Raised Cosine Function

Wanchalerm Chanwattanapong | King Mongkut's Institute of Technology Ladkrabang
Sippakorn Saeiao | King Mongkut's Institute of Technology Ladkrabang
Kanok Janchitrapongvej | Southeast Bangkok College
Vanvisa Chutchavong | King Mongkut's Institute of Technology Ladkrabang

ACEAIT-3832

Use and Design of Ontology-Based Multi-Agent System for Multi-Site Software Development Environment

Udsanee Pakdeetrakulwong | *Curtin University* Pornpit Wongthongtham | *Curtin University*

ACEAIT-3834

The Effects of Deconstructed Task-Technology Fit on Mobile Bookstore Usage

Ming-Chien Hung | *Nanhua University* Ting-Chu Hsieh | *Nanhua University* Wen-Feng Li | *Nanhua University*

Electrical Engineering and Technology (3)

Room C, 2F

2015/3/24 Tuesday 13:00-14:30

Session Chair: Wandee Petchmaneelumka

ACEAIT-3787

Simple Design Technique for NMOS-Based Analog Current Multiplier Realization Suitable for Low-Voltage Application

Sorapong Wachirarattanapornkul | *King Mongkut's Institute of Technology Ladkrabang* Worapong Tangsrirat | *King Mongkut's Institute of Technology Ladkrabang*

ACEAIT-3800

The Integrated Able Unity Gain Inverter Using CMOS OTA

Thanaprasroeth Phatikitanan | *King Mongkut's Institute of Technology Ladkrabang*Jirawath Parnklang | *King Mongkut's Institute of Technology Ladkrabang*

ACEAIT-3811

Simple Capacitance-To-Duty Cycle Converter for Capacitive Sensor

Wandee Petchmaneelumka | King Mongkut's Institute of Technology Ladkrabang
Chattraporn Sripisut | King Mongkut's Institute of Technology Ladkrabang
Thepjit Cheypoca | King Mongkut's Institute of Technology Ladkrabang
Vanchai Riewruja | King Mongkut's Institute of Technology Ladkrabang

Tourism

Room D, 2F

2015/3/24 Tuesday 13:00-14:30

Session Chair: Wu-Chung Wu

ISEPST-532

Exploring Food Purchasing Behavior of Consumers: Psychological Contract and Corporate Social Responsibility Matter

Jun-Zhi Chiu | National Kaohsiung University of Hospitality and Tourism You-Wei Lin | National Kaohsiung University of Hospitality and Tourism Chao-Chen Hsieh | Fortune University

ISEPST-533

In the Eye of Hotel Employees: The Impact of Organization Citizenship Behavior on Corporate Social Responsibility

Jun-Zhi Chiu | National Kaohsiung University of Hospitality and Tourism Ya-Ping Huang | National Kaohsiung University of Hospitality and Tourism Chao-Chen Hsieh | Fortune University

ISEPST-541

The Research on Relationships among Internal Marketing Strategies, Job Satisfaction and Organizational Commitment - For International Tourist Hotels in Taiwan

Wu-Chung Wu | National Kaohsiung University of Hospitality and Tourism Yi-Wen Chang | National Kaohsiung University of Hospitality and Tourism

ISEPST-549

Research on Spatial Distribution of Literature and History in Qoli

Shao-Chi Chien | *Aletheia University* Ting-Ting Wang | *Aletheia University*

ISEPST-552

What Should Be Known to Conduct in The Travel Industry? Extending to Knowledge-Based View

Kuan-Yang Chen | Lunghwa University of Science and Technology

Study on the Spatial Distribution of Plant in Ksunu Tribe

Shao-Chi Chien | *Aletheia University* Mei-Syuan Li | *Aletheia University*

Marketing & Management (3)

Room 1, 3F

2015/3/24 Tuesday 13:00-14:30

Session Chair: Zheng Liu

ICBASS-7361

Religiosity and Purchase Intention for Halal Labeled Non-Food Products: Case of Malaysian Gen Y's

Hifza Rahimah Ibrahim | *Universiti Putra Malaysia* Raja Nerina Raja Yusof | *Universiti Putra Malaysia* Suhaimi Ab Rahman | *Universiti Putra Malaysia*

ICBASS-7484

The Conceptual Frame Work: The Effect of Tutor Characteristic as the Mediating Role between Competitive Advantage Strategy and Business Performance of Tutorial Business in Thailand

Sirimad Ratchakhom | Lampang Rajabhat University
Boonthawan Wingwon | Lampang Rajabhat University
Anusorn Kunanusorn | University of Phayao

ICBASS-7577

Cross-Culture Management in the Animation Industry: A Case Study of a Collaboration Project between China and Japan

Zheng Liu | Xian Jiaotong-Liverpool University

ICBASS-7617

Stakeholder Considerations and Timeliness of Action by Managers in the Military

Melvin Hagan | *University of Phoenix, Okinawa Campus* Fiona Sussan | *University of Phoenix, USA* Ravi Chinta | *University of Phoenix, USA*

Marketing & Management (4)

Room A, 2F

2015/3/24 Tuesday 14:45-16:15

Session Chair: Yi-Ning Tu

ICBASS-7531

Mining Your Value on the Job Market

Yi-Ning Tu | Fu Jen Catholic University
Jhih-Syuan Chen | Fu Jen Catholic University
Syue-Jing Jheng | Fu Jen Catholic University
Yan-Ju Chen | Fu Jen Catholic University
Yi-Ru Sie | Fu Jen Catholic University
Wan-Xin Chen | Fu Jen Catholic University
Wei-Hsiang Peng | Fu Jen Catholic University

ICBASS-7532

A Space Syntax Analysis of the Influential Spatial Features to Tenant Placement in Large-Scale Shopping Centers

Yu-Cheng Lin | National Taipei University
Qiao-Fan Huang | National Taipei University
Shun-Te Yuo | National Taipei University

ICBASS-7569

Research on the Relationships among Brand Image, Customer Perception, and Customer Loyalty: From the Aspects of Lottery Store a in Tainan, Taiwan

Yi-Rou Liao | *National University of Tainan* Che-Hung Liu | *National University of Tainan* Ya-Wen Tsai | *National University of Tainan*

ICBASS-7570

A Feasibility Study for Developing the Tainan Orchid Industry Based on the Diamond Model and Symbol Consumption

Yi Ting Ho | *National University of Tainan* Yen-Tzu Chen | *National University of Tainan* Pei-Yu Chiang | *National University of Tainan*

ICBASS-7321

Succession of Social Capital in Chinese Family Businesses

Jenny Oliveros Lao Phillips | *University of Saint Joseph*

Geology, Earth and Environmental Sciences (2)

Room B, 2F

2015/3/24 Tuesday 14:45-16:15

Session Chair: Joon Hyub Kim

ISFAS-1208

Analysis of Landslide Utilizing ASTER Satellite Images

Koung-Hoon Nam | *Andong National University* Hak-Yun Lee | *Andong National University* Chang-Oh Choo | *Andong National University* Gyo-Cheol Jeong | *Andong National University*

ISFAS-1351

Evaluation of Natural Adsorbents for Removal of Fluoride from Groundwater: A Case Study from Mehsana District, Gujarat, India

Pankaj Kumar | United Nations University
Srikantha Herath | United Nations University
Hiral Patel | Institute of Science and Technology for Advance Studies and Research
Ram Avtar | United Nations University
Chander Kumar Singh | TERI University

ACEAIT-3732

Fast and Low-Cost Detection of Silver Nanoparticles by Using the Ag+-Specific Cytosine Probe

Joon Hyub Kim | *Korea University* Ki Bum Kim | *Korea University* Nam Ki Min | *Korea University*

ISFAS-1282

Climate Change and Its Impact on Sensitive Crop: A Case Study of Simulation of Temperature-Humidity Changes in Growing Season and Its Impacts on Essential Fatty Acids Content of Thai Soybean SJ. 5 Cultivar

Orose Rugchati | *Naresuan University* Kanita Thanacharoenchanaphasa | *Naresuan University*

Food, Agriculture and Veterinary Sciences (1)

Room C, 2F

2015/3/24 Tuesday 14:45-16:15

Session Chair: Rahmi Rahmi

ISFAS-1347

Effect of Thermal Stress on Lactate Dehydrogenase Activity and Histopathological Changes in Male Red Hybrid Tilapia Oreochromis sp.

Hazza Roshada Ramli | University Malaysia Terengganu

Nazurah Harun | *University Malaysia Terengganu*

Laith A Razzak | *University Malaysia Terengganu*

Farizan Abdullah | *University Malaysia Terengganu*

Ahmad Shuhaimi Draman | University Malaysia Terengganu

Najiah Musa | University Malaysia Terengganu

Nadirah Musa | University Malaysia Terengganu

ISFAS-1278

Test Resistance Isolates of Azotobacter sp. Bioremediation of Polluted Ground as Mercury (Hg)

Rahmi Rahmi | *University of Tadulako*

Baharuddin Baharuddin | University of Hasanuddin

ISFAS-1336

Potatoes Cultivation on the Effect by Growth Regulator and Organic Fertilezer in Medium Plain

Rosanna Asri | *University of Muhammadiyah Makassar*

Muslimin Mustafa | Hasanuddin University

Baharuddin | Hasanuddin University

Enny Lisan | *Hasanuddin University*

ISFAS-1236

The Interaction between Endophytic Actinomycetes and Rhizobium

Asmiaty Sahur | *Hasnuddin University*

Mu'minah | Hasnuddin University

Induction of Polyploidy in Jatropha Curcas L by Treatment with Mitotic Inhibitors

Duangporn - Premjet | *Naresuan University* Siripong - Premjet | *Naresuan University*

ISFAS-1290

The Effects of Clone Types (Sulawesi-1, Sulawesi-2 And Local 88) and Fermentation Time Towards Fermentation Index, Fat, Total Acid, Amino Acid, and Reduction Sugar of Cocoa Beans (Theobroma Cacao L.)

Siti Sabahan Murtala | Indonesian Muslim University

Communication & Society (2)

Room D, 2F

2015/3/24 Tuesday 14:45-16:15

Session Chair: *Obydullah Al Marjuk*

ICBASS-7553

The Influence of Wai Sha Feng Shui Factors on the Housing Price and House Buyers

Chih-Peng Chang | National Taipei University Chiou-Mien Lin | National Taipei University

ICBASS-7572

Families in Dhaka City: A Case Study in the Context of Changing Technology and Globalization

Obydullah Al Marjuk | *Independent University, Bangladesh* Fahmida Hossain | *Asian University of Bangladesh*

ICBASS-7594

The Research of Cloud Service Acceptance—A Case Study from the Directorate General of Highways in Taiwan's Government

Wei-Hsiang Chiu | *National University of Tainan* Che-Hung Liu | *National University of Tainan* Hsin-Chi Tseng | *National University of Tainan*

ISEPST-519

Linkage between Frontline Employees' Service Competences and Customer Word-of-Mouth: The Moderating Role of Customer Service Experiences

Yu-Chi Wu | National University of Kaohsiung Joanna Pin-Ru Liao | National University of Kaohsiung

ISEPST-520

The Effects of Fit between Service Types and Advertising Appeals on Service Preference - The Role of Need for Cognition

Yu-Chi Wu | National University of Kaohsiung Sunny Chu Wang | National University of Kaohsiung

Marketing & Management (5)

Room A, 2F

2015/3/24 Tuesday 16:30-18:00

Session Chair: Chia Chen Chen

ICBASS-7407

Determinants of the Users Intention of Social-Local-Mobile Applications

Chia Chen Chen | National Chung Hsing University

Mu Yen Chen | National Taichung University of Science and Technology

Ruey Shun Chen | China University of Technology

ICBASS-7433

A Study of Green Human Resources Management (GHRM) in Hong Kong

Loretta Leung | The Open University of Hong Kong Lenis Cheung | The Open University of Hong Kong Alex Mak | The Open University of Hong Kong Amy Mak | The Open University of Hong Kong

ICBASS-7379

Understanding Mother's Decisions on Baby Milk Powder Purchase: A Case of Enfa SMART+ Brand in the Thai Market

Amanda Bunga Gracia | Chulalongkorn University

ICBASS-7437

Japanese Consumer Cooperative: An Alternative Institutional Model to Develop Consumer Cooperatives in Thailand

Pornprapa Kikuchi | Faculty of Economics, Kasetsart University

Masahiro Yamao | Graduate School of Biosphere Science, Hiroshima University

ICBASS-7615

Utilization of Key Performance Indicators and Balanced Scorecard for Resource Management in Higher Education Institutions

Stefani Lily Indarto | Soegijapranata Catholic University
Theresia Dwi Hastuti | Soegijapranata Catholic University

Civil Engineering & Materials Science and Engineering

Room B, 2F

2015/3/24 Tuesday 16:30-18:00

Session Chair: Minhaz Uddin Ahmed

ACEAIT-3702

Comparing Depth Integrating Sampling and Point Integrating Sampling of Suspended Sediment Measurement at Transversal Direction of Uniform Flow in Open Channel

Fransiska Yustiana | Institut Teknologi Nasional

ACEAIT-3662

Determination of Dumping Area Based on Engineering Geological Study

Twin H. W. Kristyanto | Padjadjaran University
Dicky Muslim | Padjadjaran University
Zufialdi Zakaria | Padjadjaran University
Joaquina I. Mendes | Padjadjaran University
Febri Hirnawan | Islamic University of Bandung

ACEAIT-3698

Acoustic Diagnostic Benchmark for Evaluating the Deterioration of Exterior Wall Tiles on Buildings

Chih-Yuan Chang | Feng Chia University Ruei-Jyuan Ye | Feng Chia University

ISFAS-1285

Study Characteristics and Performance of Gasohol as Alternative Fuel by Partially Substitution of Gasoline with Ethanol

Bardi Murachman | Gadjah Mada University Eddie Sandjaya Putra | Gadjah Mada University Dicky Pranantyo | Gadjah Mada University

ACEAIT-3678

A Flexible and Low-Cost Polypropylene Pouch for Naked-Eye Detection of Herpes Simplex Viruses

Minhaz Uddin Ahmed | *Universiti Brunei Darussalam* Sharifun Nahar | *Université du Québec* Mohammadali Safavieh | *Université du Québec* Mohammed Zourob | *Cranfield University*

ACEAIT-3778

Flexural Behavior of Segmental Steel H-beam Prestressed with Normal Strength Steel Plate

Mark Gil delos Santos | Kongju National University
Edward Gapatan | Kongju National University
Kim Kee Dong | Kongju National University

Food, Agriculture and Veterinary Sciences (2)

Room C, 2F

2015/3/24 Tuesday 16:30-18:00

Session Chair: Semuel-Leunufna

ISFAS-1225

Evaluation of Entomopathogenic Fungi Metarhizium Anisopliae against the Red Palm Weevil, Rhynchophorus Ferrugineus (Coleoptera: Curculionidae)

Wahizatul Afzan Azmi | Universiti Malaysia Teregganu

Insyirah Ishak | Universiti Malaysia Terengganu

Grace Ern Lin Lee | Universiti Malaysia Terengganu

Jamilah Mohd. Salim @ Halim | Universiti Malaysia Terengganu

ISFAS-1259

A Simulation Study of the Spread of Mealybugs in a Cassava Field with a Biological Control

Chontita Rattanakul | Mahidol University

ISFAS-1295

Kaffir Lime Leaves Extract Inhibits Biofilm Formation by Streptococcus Mutans in Vitro

Kanchana Usuwanthim | Naresuan University

Nateelak Kooltheat | Naresuan University

Natthapon Samakchan | Naresuan University

Methinee Anthapanya | Naresuan University

Ludthawun Kamuthachad | Naresuan University

ISFAS-1307

Research and Development of Yams (Dioscorea Spp.) as a Component of Diversification in Maluku Islands: Achievements and Chalenges

Semuel-Leunufna | Pattimura University

Henry-Kesaulya | Hasanuddin University

Anthony-Walsen | Gajah Mada University

Growth and Production Response of Soybean (Glycine Max L) toward Granting Mikoriza Arbuskular Fungi of Availability in Different Level Water

Nirwana Tahir | Indonesian Moeslim University

ISFAS-1233

Symbiotic Nitrogen Fixation in Alfalfa (Medicago Sativa L.) by Sinorhizobium meliloti at Hail Regions, Saudi Arabia

Fahad Nasser AL-Barakah | *King Saud University* Mohammed Amin Uddin Mridha | *King Saud University*

Education (4) & Teaching

Room D, 2F

2015/3/24 Tuesday 16:30-18:00

Session Chair: Raymond Francis

APTPC-122

Potential and the Availability of Child Development Centers in the Management of Early Childhood Learning in the Context of Eastern Thailand

Ninlapa Jirarattanawanna | Srinakharinwirot University

APTPC-123

The Participant of Parents to Promote Learning of Early Childhood, Thailand Context Sukon Vattanaamorn | Srinakharinwirot University

APTPC-138

Teaching English as an International Language in EFL Context: The Case of ULIS – Vietnam

Trang Thi Thu Doan | *University of Languages and International Studies*Dieu Thi Hong Nguyen | *University of Languages and International Studies*

APTPC-108

Demonstrating Student Learning through Global Field Experiences

Raymond Francis | Central Michigan University

APTPC-155

Three Types of Culturally Responsive Teaching and Curriculum: Justice-Centered Education in Pursuit

Chuen-Min Jasmin Huang | National Taiwan Normal University

ISEPST-596

I Learn What I Need: Needs Analysis of English Learning in Taiwan

I-Ju Chen | *Ling Tung University* Yung-Hao Chang | *Ling Tung University*

Wen-Jing Jiang | Ling Tung University

Hao-Wen Sung | Ling Tung University

Wei-Huan Chang | Ling Tung University

APTPC-132

Effectiveness of Collaborative Approach in Catalyzing the Science Performance of the Alternative Learning System Studens in Don Bosco, Manila

Louise Elaine Faustino Caranto | *The National Teachers College*

Poster Sessions-March 23

Poster Session (1)

Education & Culture/Psychology/Business & Economics

Room 1, 3F

2015/3/23 Monday 10:00-11:00

ISEPST-507

A Mentor Teacher's Experiences of Using the Reflective Teaching Approach for Facilitating Teachers' Dialogues at One Professional Learning Community

Ling-Chien Kung | Stella Maris High School

Mei-Ying Chien | National Dong Hwa University

ISEPST-516

The Morphological Processing of Mandarin among Deaf Signers

Yi Shiuan Chiu | Fu Jen Catholic University

ISEPST-517

The Study of Integrating Nano Technology into Current Junior High School Science Curricula

Mei-Yu Chang | National Hsinchu University of Education

Su-Jung Lu | Miaoli County Haikou Elementary School

Meng-Kao Yeh | National Tsing Hua University

ISEPST-524

Attitude and Achievement for K-12 Students Visited a Nanotechnology Hands-on Works Exhibition

Mei-Yu Chang | National Hsinchu University of Education

Chiao-Ting Hsiao | National Hsinchu University of Education

Meng-Kao Yeh | National Tsing Hua University

Learning Attitude and Achievement for K-8 Students in a Summer Nanotechnology Camp

Hung-Yin Tsai | National Tsing Hua University

Meng-Kao Yeh | National Tsing Hua University

Chiao-Ting Hsiao | National Hsinchu University of Education

Mei-Yu Chang | National Hsinchu University of Education

ISEPST-537

A Longitudinal Study of Relationships among Students' Mathematical Goal Orientations, Learning Strategies and Achievements

Chang-Sheng Wang | National University of Tainan

Su-Wei Lin | National University of Tainan

ISEPST-538

The Relationships among Students' Mathematics Self-Efficacy, Motivation, Learning Strategies, and Literacy

Tsung-Han Kuo | National University of Tainan

Su-Wei Lin | National University of Tainan

ISEPST-542

The Validity and Reliability Analysis of the Academic Help-Seeking Behavior Scale for Taiwanese Junior High School Students

Pei-Chi Wang | National Cheng Kung University

Shu-Ling Peng | National Cheng Kung University

ISEPST-546

The Impact of Success/Failure Conditions on the Before-Test Emotions of Action/State-Oriented Subjects

Hanju Chang | National Cheng Kung University

Shu-Ling Peng | *National Cheng Kung University*

Chungfan Hu | National Cheng Kung University

Innovation in the Educational Leadership-The View of Constructivism

Hui-Ling Tang | National Dong Hwa University
Ying-Chun Chen | National Dong Hwa University
Chi-Win Fan | National Dong Hwa University

ISEPST-577

Discussion of Civilian in National Defense Education Policy-Formulate Regulations and Planning Policies

Ying-Chun Chen | National Dong Hwa University
Hui-Ling Tang | National Dong Hwa University
Hui-Hua Chen | National Dong Hwa University

ISEPST-602

Forces and Interactions: Stability of Gold Nanoparticles

Chi-Feng Li | National Changhua University of Education
Pei-Yun You | National Changhua University of Education
Ying-Chiao Lin | National Changhua University of Education
Tsai-Ling, Hsu | National Changhua University of Education
Pi-Yun Cheng | National Changhua University of Education
Yu-Hsuan Wu | National Changhua University of Education
Chi-Shun Tseng | National Changhua University of Education
Sheng-Wen Chen | National Changhua University of Education
Yang-Wei Lin | National Changhua University of Education
Huey-Por Chang | Open University of Kaohsiung

ICBASS-7479

A Study on the Traditional Carpenters in Chiayi City during the Japanese Colonial Period, Fujian

Pei-Chi Su | Southern Taiwan University of Science and Technology Ke-Hsuan Chu | Southern Taiwan University of Science and Technology

APTPC-114

Child Health Education of Teachers in a Day Care Center at Central Region of Thailand

Somsiri Rungamornrat | *Mahidol University* Apawan Nookong | *Mahidol University*

Promoting Educational Policy Model for the Aboriginal Children in Indonesia

Suryawahyuni Latief | *National Dong Hwa University*

Wu-Hui Hua | National Dong Hwa University

Tu- Shao Wen | National Dong Hwa University

ICBASS-7450

Managers' Moral Development, Collectivism, and Unethical Pro-Organizational Behavior

Yau-De Wang | National Chiao Tung University

ISEPST-536

Primal Landscape: Insights of University Students from Their Childhood's Outdoor Playing Environment

Shuowen Tseng | National Chiayi University

ISEPST-558

TMS over Prefrontal Lobe Interrupts the Ability to Update Working Memory

Yu-Ju Chou | National Dong Hwa University

Sin-Yi Wang | National Dong Hwa University

Meng-Ying Lee | National Dong Hwa University

ICBASS-7483

The Effects of Organizational Commitment and Cohesion on Organizational Citizenship Behavior- A Case Study of Home Delivery Company in Taiwan

Tsung-Yu Chou | National Chin-Yi University of Technology

Chih-Min Chen | National Chin-Yi University of Technology

Chia-Chen Cheng | National Chin-Yi University of Technology

Kun-Hsien Li | National Chin-Yi University of Technology

ICBASS-7401

Cross-Border Transmission of Macroeconomic Conditions. The Case of Euro Area and Central and Eastern European Countries.

Agata Wierzbowska | Kobe University

Poster Session (2)

Banking & Finance/Communication & Society/

Marketing & Management/Tourism

Room 1, 3F

2015/3/23 Monday 13:30-14:30

ICBASS-7438

The Impact of Industry Commonality on Post-Merger Performance

Hsuan-Chu Lin | National Cheng Kung University Yi-Yun Chou | National Cheng Kung University

ICBASS-7349

Positive or Negative? The Influence of Message Framing, Regulatory Focus, and Product Type on Advertising Effects

Hsiao-Ching Lee | National Kaohsiung University of Applied Sciences Ya-Chung Cheng | National Kaohsiung University of Applied Sciences

ICBASS-7524

Innovative Local Brand: A Case Study of Zeelandia Firm

Wei-Chen Yang | Southern Taiwan University of Science and Technology
Chia-Chun Lin | Southern Taiwan University of Science and Technology
Chao- Lun Lee | Southern Taiwan University of Science and Technology
Thomas Chiang Blair | Southern Taiwan University of Science and Technology

ICBASS-7317

The Capacity Allocation and Migration Planning Problem in the Semiconductor Packaging and Testing Industry

Yin-Yann Chen | National Formosa University

ICBASS-7432

Brand Image Communication through Multicultural

Thomas Chiang Blair | Southern Taiwan University of Science and Technology
Chia-Chun Lin | Southern Taiwan University of Science and Technology
Wei-Chen Yang | Southern Taiwan University of Science and Technology

ICBASS-7505

Effects of Fostering the Basic Competence of MICE Talents through Competition Learning: An Example of an Interdisciplinary Team Trained by the RD System

Wei-Chen Yang | Southern Taiwan University of Science and Technology
Chia-Chun Lin | Southern Taiwan University of Science and Technology
Thomas Chiang Blair | Southern Taiwan University of Science and Technology

ICBASS-7512

Analyze Investment Strategy of the Life Insurance Industry Investing in Infrastructure Che Yang | National Taipei University

ISEPST-543

Using Importance-Performance Analysis to Explore the Environmental Properties of Bikeways

Yen-Cheng Chiang | National Chiayi University Yen-Ling Zhou | National Chiayi University

ISEPST-544

Traceability of Organic Food Products: A General Framework of Consumer Acceptance Model

Chien-Yu Kuo | National Kaohsiung University of Hospitality And Tourism Jun-Zhi Chiu | National Kaohsiung University of Hospitality And Tourism Joyce Chen | National Kaohsiung University of Hospitality And Tourism

ISEPST-578

Festival and Travel Planning Network

I. M. Hwang | Chihlee Institute of Technology
Wen-Hsuan Lien | Chihlee Institute of Technology
Ya-Wen Lu | Chihlee Institute of Technology
Yi-Jyun Chen | Chihlee Institute of Technology
Chih-Ching Chen | Chihlee Institute of Technology

ISEPST-579

The Relationship between Service Quality, and Loyalty: An Example of Taiwan Janfusun Fancy World

Yu-Cheng Li | National Yunlin University of Science and Technology Chih-Chiang Chung | National Yunlin University of Science and Technology

ISEPST-582

A Study of Relationships among Exhibition Service Quality and Behavioral Intention

Yu-Tang Cheng | National Yunlin University of Science and Technology Chih-Chiang Chung | National Yunlin University of Science and Technology

Poster Session (2)

Electrical Engineering and Technology

Room 1, 3F

2015/3/23 Monday 13:30-14:30

ACEAIT-3666

The Economic Dispatch of Cogeneration Systems in the Deregulation Market

Ming-Tang Tsai | Cheng-Shiu University

Guan-Zhi Wang | Cheng-Shiu University

Chi-Chun Lo | Chang Cung Memorial Hospital

Hung-Chi Chien | Ming Chi University

ACEAIT-3684

Design of a High Efficiency Single-Inductor Dual-Output Voltage Converter

Mei-Ling Yeh | National Taiwan Ocean University

Shih-Chi Chen | National Taiwan Ocean University

Po-Jen Cheng | National Taiwan Ocean University

Chung-Jui Shen | National Taiwan Ocean University

ACEAIT-3736

A Multi-Precision Floating-Point Dot Product Unit for Mobile Graphics Processing Units

Chih-Yuan Liang | National Sun Yat-sen University

Ming-Fong Chang | *National Sun Yat-sen University*

Yin-Chen Chang | National Sun Yat-sen University

Jhen-Fong Yang | National Sun Yat-sen University

Shiann-Rong Kuang | National Sun Yat-sen University

ACEAIT-3744

A Low-Cost BVH Construction Accelerator for Ray-Tracing

Yun-Nan Chang | National Sun Yat-sen University

ACEAIT-3749

A Coupled-Inductance Buck Converter with a ZVS Cell

Cheng-Tao Tsai | National Chin-Yi University of Technology

Ang Lee | National Chin-Yi University of Technology

Ying-Che Kuo | *National Chin-Yi University of Technology*

Ying-Piao Kuo | National Chin-Yi University of Technology

Jye-Chau Su | National Chin-Yi University of Technology

ACEAIT-3752

Design of a Chaotic Synchronization Controller for Automobile Suspension System Based on Fuzzy Sliding Mode

Neng-Sheng Pai | National Chin-Yi University of Technology

Hong-Yu You | National Chin-Yi University of Technology

Chin-Tsung Hsieh | *National Chin-Yi University of Technology*

Yung-Chang Luo | *National Chin-Yi University of Technology*

Jian-Min Chen | National Chin-Yi University of Technology

ACEAIT-3798

Least Square Support Vector Machine with Particle Swarm Optimization for Load Forecasting

Whei-Min Lin | National Sun Yat-sen University

Chia-Sheng Tu | National Sun Yat-sen University

Ming-Tang Tsai | Cheng-Shiu University

Sheng-Cheng Fu | Cheng-Shiu University

ACEAIT-3812

Optimal Multi-Objective Train Speed Profile for Mass Transit Systems Using Genetic Algorithms

Chaiyut Sumpavakup | Suranaree University of Technology

Thanatchai Kulworawanichpong | Suranaree University of Technology

ACEAIT-3821

Modeling and Simulation of Switching Transients in Electric Battery Bus Vehicle Charging Using MATLAB/SIMULINK

Supachai Wongfukiat | Suranaree University of Technology

Thanatchai Kulworawanichpong | Suranaree University of Technology

ACEAIT-3822

Analysis of Energy Saving in Electric Battery Bus Vehicle Using On-Board Supercapacitors

Wai-Ard Saikong | Suranaree University of Technology
Thanatchai Kulworawanichpong | Suranaree University of Technology
Warisara Panak | Suranaree University of Technology

ACEAIT-3826

A Study on Low-Complexity Embedded Convex Optimization Algorithms for FPGA Realization

Hsin-Yu Chen | Yuan Ze University
Kuo-Min Huang | Yuan Ze University
Xiaoyan Chen | Yuan Ze University
Kan-Lin Hsiung | Yuan Ze University

Poster Session (3)

Biomedical Engineering/Biophysics/Civil Engineering/

Chemical Sciences/ Computer Engineering and Technology/

Information Engineering and Technology /

Materials Science and Engineering/

Mechanical Engineering and Technology

Room 1, 3F

2015/3/23 Monday 15:00-16:00

ACEAIT-3695

Finite Element Analysis of Tibia Diaphyseal Fracture with Elastic Stable Intramedullary Nails

Yen-Nien Chen | National Cheng Kung University

Yao-Te Peng | National Cheng Kung University

Chih-Wei Wang | National Cheng Kung University

Chih-Hsien Chen | *National Cheng Kung University*

Chih-Han Chang | *National Cheng Kung University*

I-An Chen | Metal Industries Research & Development Centre

ACEAIT-3726

The Evaluation and Development of Posture Monitoring Device Using Flex Sensor

Yao-Te Peng | National Cheng Kung University

Yen-Nien Chen | National Cheng Kung University

Wei-Hsun Huang | National Cheng Kung University

Chih-Han Chang | National Cheng Kung University

ACEAIT-3734

Noninvasive Measurement of Body Temperature Distribution in Radio-Frequency Hyperthermia Treatment

Ki Sun Park | Kookmin University

Jung Kyung Kim | Kookmin University

Hee Joon Lee | Kookmin University

ACEAIT-3803

Experimental and Analytical Study on the Dynamic Behavior of Frames under Relative Displacement between Support Points

Tomohiro Nakano | Tokai University

ACEAIT-3760

Based on Openmp Parallel Technology Designs Motion Estimation Algorithms of H.264/AVC Video Coding Standard

Hung-Ming Chen | National Taichung University of Science and Technology Ching-Chieh Ho | National Taichung University of Science and Technology

ACEAIT-3680

A Routing Strategy for Vehicular ad hoc Networks based on Geographic Internet Protocol

Min-Xiou Chen | National Dong Hwa University Taiwan

ACEAIT-3730

Weighted Multicategory Support Vector Machine for Unbalanced Cases

Kang-Mo Jung | Kunsan National University

ACEAIT-3765

A Directory -Aware Rebalancer's Agorithm for Solving Data Skew in HDFS

Hsiang Jen Hsiao | National Chung Hsing University Juh Shang Kao | National Chung Hsing University

ACEAIT-3824

A Low-Complex Digital Demodulator for Low-Rate Chirp Spread-Spectrum Communications

Yih-Min Chen | National Central University

ACEAIT-3709

Pt-free Dye-Sensitized Solar Cells Based on Counter Electrodes of Graphene/ TaS2 Composite Material

Yu-Chen Chou | *Huafan University* Chien-Chin Wang | *Huafan University* Huai-Yi Chen | *Huafan University*

ACEAIT-3655

Development of a Rapid Tooling Using Recycled Al-Filled Epoxy Resin Powders and Epoxy Resins

Chil-Chyuan Kuo | *Ming Chi University of Technology* Shin-Yun Lyu | *Ming Chi University of Technology*

ISFAS-1206

D-galactan II is an Immunodominant Antigen in O1 Lipopolysaccharide and Affects Virulence in Klebsiella Pneumoniae: Implication in Vaccine Design

Pei-Fang Hsieh | National Taiwan University College of Medicine

Chun-Tang Chen | National Taiwan University College of Medicine

Yi-Yin Chen | National Taiwan University College of Medicine

Jin-Town Wang | National Taiwan University College of Medicine

Meng-Chuan Wu | National Taiwan University Hospital

Jin-Chuan Sheu | National Taiwan University Hospital

Feng-Ling Yang | Academia Sinica

Tzu-Chi Lou | Academia Sinica

Shih-Hsiung Wu | Academia Sinica

ISFAS-1195

Raman and Photoluminescence Investigation of CdS/CdSe Quantum Dots on TiO2 Nanoparticles with Multi-Walled Carbon Nanotubes and Their Application in Solar Cells

Kun-Mu Lee | National Central University
Sheng Hsiung Chang | National Central University

Chun-Guey Wu | National Central University

ISFAS-1300

Effects of Electroplating Additives on the Sn/Cu Interfacial Reactions

Hsuan Lee | National Chung Hsing University

Je-Yi Wu | National Chung Hsing University

Chih-Ming Chen | National Chung Hsing University

ISFAS-1193

Phase Equilibria of the Sn-Fe-Ni Ternary System at 270oC

Yee-Wen Yen | National Taiwan University of Science and Technology

Hung-Lun Liu | National Taiwan University of Science and Technology

Shih-Wei Lin | National Taiwan University of Science and Technology

Tzu-Ting Huang | National Taiwan University of Science and Technology

Preparation and Properties of Nitrogen Doped Cuprous Oxide Thin Films

Yung-Hui Shih | *I-Shou University* Guo-Ju Chen | *I-Shou University* Wei-Ting Liang | *I-Shou University* Hue-Mei Lee | *I-Shou University*

ISFAS-1252

Comparing of Corrosion Behavior of a Zr-Based Bulk Metallic Flass and a Zr-Based Bulk Metallic Glass Composite in a Sodium Chloride Aqueous Solution

Huei-Sen Wang | *I-Shou University*Wei-Hau Li | *I-Shou University*Mei-Hui Wu | *China Steel Corporation*Jason Shian-Ching Jang | *National Central University*

ISFAS-1254

Tribological Behaviors of CNT/Silica and CNT/Alumina Composites Fabricated by Catalyst Sol-Gel and CVD Process

Kuo-Jung Lee | *I-Shou University* Yu-Ting Yeh | *I-Shou University* Huy-Zu Cheng | *I-Shou University*

ISFAS-1255

Preparation of SrSi2O2N2:Eu2+ Phosphors by Direct Silicon Nitridation

Jyung-Dong Lin | *I-Shou University* Yen-Chang Liu | *I-Shou University*

ISFAS-1257

Maskless Lateral Epitaxial Overgrowth of High Quality ZnO Films through the Assistance of Stripe-Patterned ZnAl2O4 Buffer Layer

Hou-Guang Chen | *I-Shou University* Ming-Yang Yu | *I-Shou University* Xuan-Chen Lin | *I-Shou University*

Biomechanical Evaluation of Small Diameter of One- and Two-Pieces Dental Implants

Aaron Yu-Jen Wu | Chang Gung University
Winston Chee | University of Southern California

Jui-Ting Hsu | China Medical University

Yun-Te Lin | China Medical University

Heng-Li Huang | China Medical University

Poster Session (4)

Food, Agriculture and Veterinary Sciences/

Geology, Earth and Environmental Sciences/

Green Technology/ Nanotechnology/ Physics Sciences

Room 1, 3F

2015/3/23 Monday 16:30-17:30

ISFAS-1250

Effect of Ultrasonic Treatment on Properties and Antioxidant Capacity of Purple Corn Cob

Teerarat Itthisoponkul | Srinakharinwirot University Siripatsorn Prompun | Srinakharinwirot University

ISFAS-1327

Neurobehaviral Effects of Ficus Deltoidea and Vitexin on Streptozotocin Induced Diabtic Rats

Nurdiana Samsulrizal | Universiti Teknologi MARA
Goh Yong Meng | Universiti Teknologi MARA
Hafandi Ahmad | Universiti Teknologi MARA
Nur Syimalain Azmi | Universiti Teknologi MARA
Razin Azizan Razali | Universiti Teknologi MARA
Noor Syaffinaz | Universiti Teknologi MARA
Siti Khairiyah | Universiti Teknologi MARA

ISFAS-1333

Application of Alternating Current Atmospheric Pressure Plasma to Brown Rice Modification

Hua Han Chen | National Penghu University of Science and Technology
Jia Ru Lin | National Penghu University of Science and Technology
Yi Ting Shen | National Penghu University of Science and Technology
Su Yi Lin | Chinese Culture University

Prediction of Critical Depth Considering Rainfall Intensity in the Landslide

Min-Gyu Kim | Andong National University

Jeong-Ok Ryu | Andong National University

Jea-Hyoung Lee | Andong National University

Gyo-Cheol Jeong | Andong National University

Jong-Tae Kim | Korea Institute of Construction Technology

ISFAS-1231

Electrospun Nanoporous Fibers Based on Graphene/Polyaniline/Polystyrene Modified Electrode for Simultaneous Determination of Lead and Cadmium

Nadtinan Promphet | Chulalongkorn University

Ratthapol Rangkupan | Chulalongkorn University

Nadnudda Rodthongkum | Chulalongkorn University

Poomrat Rattanarat | Chulalongkorn University

Orawon Chailapakul | Chulalongkorn University

ISFAS-1293

Potential for Synthesis of Chelating Fibers and Sorption of Aqueous Heavy Metals

Patcharin Racho | Suranaree University of Technology

Pinita Phalathip | Suranaree University of Technology

ISFAS-1298

An Ultrasonic Physical Model Study of Seismic Image in a Tilted Transversely Isotropic Medium

Chih-Hsiung Chang | National Chiayi University

Young-Fo Chang | National Chung Cheng University

Cheng-Wei Tseng | National Chung Cheng University

ISFAS-1308

Geophysical Investigations for Delineation of Potential GroundWater Zones in Jizan Area, Southern Red Sea Coast, Saudi Arabia

Saad Mogren Almogren | King Saud University

Renewable Energy from the Water Supply of Sanitary Ware for Small Electrical Generates

Sayrung Panthong | King Mongkut's Institute of Technology Ladkrabang
Keerayoot Srinuanjan | King Mongkut's Institute of Technology Ladkrabang
Thammarat Taengtang | King Mongkut's Institute of Technology Ladkrabang
Sarai Lekchaum | King Mongkut's Institute of Technology Ladkrabang

ISFAS-1230

A Novel Electrochemical Biosensor Based on Graphene/Polyaniline Nanocomposite Modified Electrode

Jutiporn Yukird | Chulalongkorn University
Ratthapol Rangkupan | Chulalongkorn University
Nadnudda Rodthongkum | Chulalongkorn University
Trairak Pisitkun | Chulalongkorn University
Orawon Chailapakul | Chulalongkorn University

ISFAS-1280

Highly Efficient Photoelectrochemical Hydrogen Generation Using a Pt-MoS2/Si Nanowire Array

Hsin Hua Chen | National Yunlin University of Science and Technology Sheng Ta Ho | National Yunlin University of Science and Technology Wen Jauh Chen | National Yunlin University of Science and Technology Shu-Huei Hsieh | National Formosa University

ISFAS-1228

Electrical Parameters and Conduction Mechanisms in CdS/CuO Thin Film Heterojunction

Thitinai Gaewdang | King Mongkut's Institute of Technology Ladkrabang

Ngamnit Wongcharoen | King Mongkut's Institute of Technology Ladkrabang

ISFAS-1229

Preparation and Characterization of Copper Oxide Thin Films Prepared by Oxidation of Thermally Evaporated Cu Thin Films

Ngamnit Wongcharoen | King Mongkut's Institute of Technology Ladkrabang Thitinai Gaewdang | King Mongkut's Institute of Technology Ladkrabang

The Analytical Model of Bending Bragg Gratings in Poly (Methyl Methacrylate) for Strain Sensing Application

Niparat Cheamanunkul | King Mongkut's Institute of Technology Ladkrabang
Keerayoot Srinuanjan | King Mongkut's Institute of Technology Ladkrabang
Sarai Lekchaum | King Mongkut's Institute of Technology Ladkrabang
Preecha P Yupapin | King Mongkut's Institute of Technology Ladkrabang

ISFAS-1335

Development of Protein-Based Biosensors and Protein-Nanofiber-Based Nanosensors for in Vitro Drug Screening, Heavy Metal Detection and Bacterial Beta-Lactamase Sensing

Lan Zou | The Hong Kong Polytechnic University
Wing-Lam Cheong | The Hong Kong Polytechnic University
Wai-Hong Leung | The Hong Kong Polytechnic University
Pak-Ho Chan | The Hong Kong Polytechnic University
The Hong Kong Polytechnic University Shenzhen Research Institute

ISFAS-1337

Transmission Model of Dengue Disease with the Effect of Raining in Thailand

Puntani Pongsumpun | King Mongkut's Institute of Technology Ladkrabang





